

## EDITING, COMPOSITING AND EFFECTS

PARTNER	BOOTH #
Adobe Systems	SL3320
Autodesk	SL2120
Avid Technology	SU902
Blackmagic Design	SL220
Boris FX	SL5723
CineForm	SL6929
Digital Vision AB	SL6920
GenArts	SL1813
IRIDAS	SL7927
Marquise Technologies	SL7607
Quantel	SL2014
SGO	SL8220
The Foundry	SL5625
Viewpartners	SL2728

## SYSTEM PROVIDERS

PARTNER	BOOTH #
1 Beyond	SL10420
Dolby Laboratories	SU3117
Next Computing	SL7923
Perceptive Pixel	SL2728
PNY	SL2728

For more information on NVIDIA's broadcast and film solutions, or to view our NAB partner and reseller directory, visit [www.nvidia.com/nab2011](http://www.nvidia.com/nab2011)



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NAB 2011

After NAB and IBC, be sure and mark your calendar for the next big event: GTC – the ultimate conference for visualization, research, visual effects, engineering and parallel computing.

**OCTOBER 11-14, 2011**  
McENERY CONVENTION CENTER  
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[www.gputechconf.com](http://www.gputechconf.com)

**GPU** TECHNOLOGY  
CONFERENCE

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## NVIDIA AT NAB 2011

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### Interactive On-Air Graphics

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**Featuring:** Vizrt Viz Engine, Perceptive Pixel Storyboard, Perceptive Pixel 55" Multi-Touch HD LCD displays, NVIDIA Quadro 6000 professional graphics and NVIDIA Digital Video Pipeline

**For:** Broadcasters to attract viewers with state-of-the-art visuals controlled by on-air talent that incorporate multiple video streams, real-time graphics and new media content

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### Creative Finishing on the Mac

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**Featuring:** Autodesk Smoke for Mac and NVIDIA Quadro for Mac professional graphics

**For:** Editors and Post Production professionals who want advanced finishing integrated with an editorial timeline

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### Mobile Video Editing and 3D Stereo Editing

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**Featuring:** New Adobe Premiere Pro CS5.5, Cineform Neo3D, Planar 23" 3D Vision Ready LCD monitor, NVIDIA Quadro 5000M and NVIDIA 3D Vision Pro glasses

**For:** Broadcasters, wedding and event videographers and others who need a high-performance mobile editing solution

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### Professional High-Speed Film and Video Editing

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**Featuring:** Avid Media Composer 5.5 and NVIDIA Quadro 4000 professional graphics

**For:** Feature film, television and independent editors who want fast, interactive and collaborative editing capabilities in an open and extensible platform

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### ARRIRAW Workflow

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**Featuring:** ARRI SDK, IRIDAS SpeedGrade, Dolby PRM-4200 Professional Reference Monitor, NVIDIA Quadro 6000 professional graphics and NVIDIA Digital Video Pipeline

**For:** Film and television production professionals to view and color-correct 12-bit ARRIRAW files in real-time

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### Cloud-based Content Review and Approval

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**Featuring:** Viewpartners Studiopass collaboration software and NVIDIA Tegra-based Motorola Xoom tablet

**For:** Film and television production professionals, ad agencies and corporations to remotely collaborate, review and approve digital content

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## BROADCAST GRAPHICS

PARTNER	BOOTH #
3ality Digital	OE1275
AccuWeather	SL5220
Brainstorm Multimedia	SL5305
Chyron	SL1520
FOR-A	C5219
Harris	N2502
Hego Group	SL3809
Miranda Technologies	N2515
Pixel Power	N2034
Ross Video	N3807
Ultimatte	SL3314
Unreel	SL3314
Vizrt	SL5408
WASP3D	SL7923
Weather Central	SU7502
WSI	SL2812

## ENCODING AND DECODING

PARTNER	BOOTH #
ARRI	C4337
Elemental Technologies	SU8502
MainConcept	SU6721
Microsoft	SL3812
Sorenson Media	SU9502E3