



Log In

ADVERTISEMENT

BING & DECIDE

bing

bing.com

Rss Feed

Microsoft

- Kelly Slater
- Julia Mancuso
- Rss Feed
- Mike Rowe
- Outside Magazine
- Top Gear



SUBSCRIBE NOW

GIVE OUTSIDE



Manage My Account

Home Travel Gear Bodywork Culture Blog Videos Ski Photos Archives Subscribe

SEARCH

You Are Here: Home >> Culture >> The 50 Best Places to Work

Survival Guru

SAVE PRINT EMAIL SHARE

**Today's Question**  
 What are good places to test your survival skills? [answer](#)

What's a good, unabrasive bug spray? [answer](#)

Eco Adventurer

**Today's Question**  
 What are the greenest U.S. cities? [answer](#)

What are the best natural pesticides? [answer](#)

Video

- [Malia Jones](#)
- [Bike Repair 101](#)
- [Jaguars](#)
- [Stupid Party Tricks](#)
- [How to Buy Winter Gear](#)
- [Kelly Slater](#)

Ask Dave

What kind of dog will make me look manlier? [answer](#)

Is there a sport that safely combines my twin passions for guns and kayaks? [answer](#)

How come most of the world's cultures enjoy eating goat, but Americans don't? [answer](#)

Online Favorites

- ["Into Thin Air"](#)
- [Best Adventure Books](#)
- [The O Files: Unsolved Mysteries](#)
- [Dream Towns](#)
- [Dream Jobs](#)

Special Issues



- [Family Road Trips](#)
- [Interactive Colorado](#)
- [Literary All-Stars](#)
- [Adventure Lodges](#)

[Outside Magazine, May 2010](#)

Best Companies

### The 50 Best Places to Work

How we picked them: First, with help from the Outdoor Industry Association, we got the word out to eligible applicants--nonprofit or for-profit companies with at least 15 employees working in the U.S. Our project partner, the Harrisburg, Pennsylvania-based research firm Best Companies Group ([bestcompaniesgroup.net](#)), then sent registered companies a confidential employee-satisfaction survey and an extensive employer questionnaire to collect information about policies, practices, and benefits. The results were analyzed by the Best Companies Group, which ranked the 50 winners in order of who best enables employees to balance productivity with an active, eco-conscious lifestyle. Here's our complete list.

- 50. [TriSports.com](#)
- 49. [Dominion Digital](#)
- 48. [Volcom](#)
- 47. [Sambazon](#)
- 46. [OluKai Premium Footwear](#)
- 45. [Adventure Life Journeys](#)
- 44. [National Outdoor Leadership School](#)
- 43. [Great Harvest Bread Company](#)
- 42. [G5 Search Marketing](#)
- 41. [Ruff Wear](#)
- 40. [MindBody](#)
- 39. [Quality Bicycle Products](#)
- 38. [Peakware](#)
- 37. [Horny Toad](#)
- 36. [Rutabaga](#)
- 35. [Street Legal Industries](#)
- 34. [Realeflow](#)
- 33. [Pearl Izumi](#)
- 32. [LiveStrong](#)
- 31. [Timberland](#)
- 30. [Patagonia](#)
- 29. [Aspen Skiing Company](#)
- 28. [Keen](#)
- 27. [River Design Group](#)
- 26. [Pacific Market International](#)
- 25. [Wilderness Adventure at Eagles Landing](#)
- 24. [Redspin](#)
- 23. [Chesapeake Energy Corporation](#)
- 22. [Nau](#)
- 21. [Max Borges Agency](#)
- 20. [NatureBridge](#)
- 19. [Eddie Bauer](#)
- 18. [SmartWool](#)
- 17. [Alaskan Brewing Company](#)
- 16. [W.L. Gore & Associates](#)
- 15. [Carmichael Lynch](#)
- 14. [The DREAM Program](#)
- 13. [USANA Health Sciences](#)

BLOG VIDEOS PODCASTS PHOTOS

#### News

- [Running Tunisia: Right on Target](#)
- [7 Questions with Joshua Hammer](#)
- [Running Tunisia: A Bloody Wake-Up Call](#)

#### Gear

- [The Gear Junkie Scoop: Wenger Mike Horn Knife](#)

#### Adventure

- [Running Tunisia: Right on Target](#)

#### Fitness

- [The Marathon Diaries: An Ode](#)

#### Everest

- [Deadly North Col Avalanche](#)

advertisement

TO GET THERE QUICKLY, BING & DECIDE.

bing city parks

bing.com Microsoft

### Outside's Most Popular Articles

Read Emailed

- [This Month in Outside](#)
- [Summit on the Summit](#)
- [Death of an Innocent](#)
- [Into Thin Air by Jon Krakauer](#)
- [What pair of trail runners can replace the Montrail Hardrock?](#)
- [What are good places to test your survival skills?](#)
- [Best In Go](#)
- [Clay Marzo: Liquid Cure \(cont.\)](#)
- [Summit on the Summit \(cont.\)](#)
- [The Birdman Vs. the Flying Tomato \(cont.\)](#)

- [Oceanic Endeavors](#)
- [Adventure Goddesses](#)
- Photo Galleries**
- [Malia Jones](#)
- [Amanda Beard](#)
- [Julia Mancuso](#)
- [Women Who Rock](#)
- [Kelly Slater](#)
- [Olympic Cities](#)
- [Exposure: Sara Carlson](#)
- [See All Galleries](#)
- [12. Osprey Packs](#)
- [11. Fitness Anywhere](#)
- [10. Paradigm Group](#)
- [9. Seventh Generation](#)
- [8. LeBootCamp](#)
- [7. Tabar](#)
- [6. Rally Software](#)
- [5. Amer Sports Winter & Outdoor](#)
- [4. Smith Optics](#)
- [3. Clif Bar & Company](#)
- [2. New Belgium Brewing](#)
- [1. Natural Habitat Adventures](#)

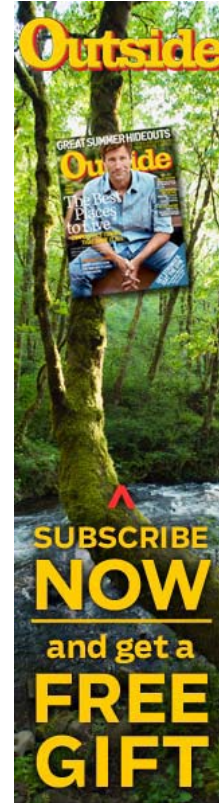
- [Subscribe to Outside](#) and get a FREE Gift!
- [Give the gift](#) of Outside Magazine!
- Subscribe to Outside Online's [free weekly e-mail newsletter](#) featuring gear reviews, fitness advice, galleries, podcasts, and more.

[Ads by Google](#)

[Healthier Organizations](#)  
 Practical advice on how to design a healthier organization.  
[www.CreatingHealthyOrganizations.ca](http://www.CreatingHealthyOrganizations.ca)

[Manage Tuition Assistance](#)  
 Reduce Cost, Optimize Delivery Link to Talent Management  
[www.edlinktuition.com](http://www.edlinktuition.com)

[2009 Best Employers](#)  
 See Who Made AARP's List Of Best Employers For Workers Over 50  
[AARP.org](http://AARP.org)



**Outside**  
info.com



**TRAVELER'S GUIDE**  
 SEARCH BY LOCATION OR ACTIVITY TO PLAN YOUR NEXT VACATION OR ADVENTURE. [> MORE INFO](#)

**Outside**  
info.com

[>](#) CHECK OUT NEW GEAR & PRODUCTS

THE **ULTIMATE** RESOURCE FOR THE ACTIVE LIFE  
 ENTER TO **WIN EPIC TRIPS**

**More From Outside Online**



f t Log In



**SUBSCRIBE NOW**

**GIVE OUTSIDE**



[Manage My Account](#)

Home Travel Gear Bodywork Culture Blog Videos Ski Photos Archives Subscribe

 **SEARCH**

You Are Here: [Home](#) >> [Culture](#) >> 32. LiveStrong

**Survival Guru**

SAVE PRINT EMAIL SHARE

**Today's Question**  
What are good places to test your survival skills? [answer](#)

What's a good, unabrasive bug spray? [answer](#)

[Outside Magazine, May 2010](#)

Best Companies  
**32. LiveStrong**  
Austin, TX

[Intro](#) | [50](#) | [49](#) | [48](#) | [47](#) | [46](#) | [45](#) | [44](#) | [43](#) | [42](#) | [41](#) | [40](#) | [39](#) | [38](#) | [37](#) | [36](#) | [35](#) | [34](#) | [33](#) | [32](#) | [31](#) | [30](#) | [29](#) | [28](#) | [27](#) | [26](#) | [25](#) | [24](#) | [23](#) | [22](#) | [21](#) | [20](#) | [19](#) | [18](#) | [17](#) | [16](#) | [15](#) | [14](#) | [13](#) | [12](#) | [11](#) | [10](#) | [9](#) | [8](#) | [7](#) | [6](#) | [5](#) | [4](#) | [3](#) | [2](#) | [1](#)

**Eco Adventurer**

**Today's Question**  
What are the greenest U.S. cities? [answer](#)

What are the best natural pesticides? [answer](#)

**ABOUT**

At LiveStrong, we inspire and empower people affected by cancer. We provide the information and tools people with cancer need to live life on their own terms. We unite people to fight cancer and pursue an agenda focused on prevention, access to screening and care, improvement of the quality of life for cancer survivors and investment in research. Founded by cancer survivor and cyclist Lance Armstrong, LiveStrong is a 501(c)(3) organization.

**Video**

- [Malia Jones](#)
- [Bike Repair 101](#)
- [Jaguars](#)
- [Stupid Party Tricks](#)
- [How to Buy Winter Gear](#)
- [Kelly Slater](#)

**Ask Dave**

What kind of dog will make me look manlier? [answer](#)

Is there a sport that safely combines my twin passions for guns and kayaks? [answer](#)

How come most of the world's cultures enjoy eating goat, but Americans don't? [answer](#)

**Online Favorites**

- ["Into Thin Air"](#)
- [Best Adventure Books](#)
- [The O Files: Unsolved Mysteries](#)
- [Dream Towns](#)
- [Dream Jobs](#)

**Special Issues**



- [Family Road Trips](#)
- [Interactive Colorado](#)
- [Literary All-Stars](#)
- [Adventure Lodges](#)

**From the Company**

Outside editors excerpted this information from the Employer Questionnaire submitted to the Best Companies Group.

**COMPANY CULTURE**

LiveStrong encourages employees to engage in internal grassroots activism and form committees within the organization. By getting involved in a committee, employees are given the freedom to voice their opinions and get involved in something they are passionate about. LiveStrong currently has four committees within the organization--each plays a vital role in defining the LiveStrong culture. The social committee, for example, schedules monthly happy hours, company picnics, holiday parties, or fun team-building activities, such as a "Photo Scavenger Hunt" in downtown Austin, hosted by a local favorite, the Alamo Draffhouse movie theater.

**OFFICE FACILITIES**

We have a 1,142-square ft. fitness center outfitted with a Nike Re grind floor and equipped with custom-made fitness machines and equipment provided to LiveStrong at no cost through our partnership with Johnson Health Tech. Many of our staff are bike commuters, so in addition to bike racks, we provide showers and lockers.

**FLEXIBLE HOURS**

We are a results-oriented workplace and we trust employees to make the right choices to balance work and personal lives. We do not accrue or limit employees' paid time off. So long as an employee is meeting his/her goals and expectations, he/she has unlimited time for outdoor pursuits, fitness training, LiveStrong events, vacation, family events, parent-teacher conferences, personal pursuits and sick time.

**FITNESS BENEFITS**

We provide weekly yoga classes in our fitness center at no cost to staff. Two days a week, CrossFit Central comes on site to teach fitness classes after work hours. We also provide quarterly nutritional education sessions with a Whole Foods' resident nutritionist. We provide acupuncture, massage therapy and meditation. We offer complimentary registration to our team for all LiveStrong-sponsored events: 5Ks, 10Ks, half-marathons,

**BLOG** **VIDEOS** **PODCASTS** **PHOTOS**

**News**

- [Mountain Lions in Urban Areas](#)
- [Running Tunisia: Right on Target](#)
- [7 Questions with Joshua Hammer](#)

**Gear**

- [The Gear Junkie Scoop: Wenger Mike Horn Knife](#)

**Adventure**

- [Running Tunisia: Right on Target](#)

**Fitness**

- [The Marathon Diaries: An Ode](#)

**Everest**

- [Deadly North Col Avalanche](#)



**Outside's Most Popular Articles**

**Read** **Emailed**

1. [This Month in Outside](#)
2. [Summit on the Summit](#)
3. [Death of an Innocent](#)
4. [What pair of trail runners can replace the Montrail Hardrock?](#)
5. [Into Thin Air by Jon Krakauer](#)
6. [What are good places to test your survival skills?](#)
7. [Best in Go](#)
8. [The Birdman Vs. the Flying Tomato \(cont.\)](#)
9. [Ultramarathoner Jenn Shelton](#)
10. [Clay Marzo: Liquid Cure \(cont.\)](#)

[Oceanic Endeavors](#)  
[Adventure Goddesses](#)

marathons, cycling, triathlons, etc.

**Photo Galleries**

[Malia Jones](#)  
[Amanda Beard](#)  
[Julia Mancuso](#)  
[Women Who Rock](#)  
[Kelly Slater](#)  
[Olympic Cities](#)  
[Exposure: Sara Carlson](#)  
[See All Galleries](#)

**COMMUNITY SERVICE**

Employees participate on a regular basis in Habitat for Humanity and Meals on Wheels. Last year, we sent the whole organization to New Orleans to build a house for Habitat.

**GREEN INITIATIVES**

For our educational resources and materials, LiveStrong uses FSC-certified paper and an eco-conscious printer whenever possible (this translates to 99.9 percent of our printed pieces). We subscribe to Austin Energy's "GreenChoice" program. Austin Energy also receives electricity from several solar installations and three landfill gas projects in Austin and San Antonio. Our HQ is on target to receive the Gold Rating by the LEED Program and a four-star rating by the Austin Energy Green Building Program. Ninety-five percent of the building materials were reused or recycled.

**EMPLOYEE RECOGNITION**

We have a staff-driven Recognition Committee that leads initiatives such as the "Yellow Jersey Recognition Program," which allows staff to nominate fellow employees who have gone above and beyond. The quarterly winner is recognized and rewarded, and congratulated by the CEO at an all-staff meeting. From larger quarterly awards to everyday peer-to-peer recognition, our staff and executive team recognize our dedicated staff at all levels. We recognize birthdays and work anniversaries monthly, and continually look at years-of-service and other initiatives to improve and recognize success in consistent and innovative ways. We plan various parties, events and social gatherings to show our appreciation of our employees' efforts throughout the year.

[Next Page: Stratham, NH](#)

[Intro](#) | [50](#) | [49](#) | [48](#) | [47](#) | [46](#) | [45](#) | [44](#) | [43](#) | [42](#) | [41](#) | [40](#) | [39](#) | [38](#) | [37](#) | [36](#) | [35](#) | [34](#) | [33](#) | [32](#) | [31](#) | [30](#) | [29](#) | [28](#) | [27](#) | [26](#) | [25](#) | [24](#) | [23](#) | [22](#) | [21](#) | [20](#) | [19](#) | [18](#) | [17](#) | [16](#) | [15](#) | [14](#) | [13](#) | [12](#) | [11](#) | [10](#) | [9](#) | [8](#) | [7](#) | [6](#) | [5](#) | [4](#) | [3](#) | [2](#) | [1](#)

- [Subscribe to Outside](#) and get a FREE Gift!
- [Give the gift](#) of Outside Magazine!
- Subscribe to Outside Online's [free weekly e-mail newsletter](#) featuring gear reviews, fitness advice, galleries, podcasts, and more.

[Ads by Google](#)

[Rating Employees](#)

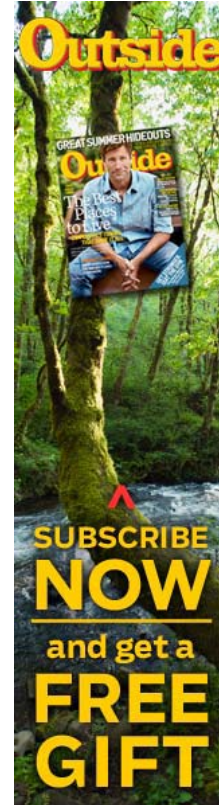
Top online solution enables fast Effective reviews company-wide.  
[www.SuccessFactors.com/FreeTrial](http://www.SuccessFactors.com/FreeTrial)

[Mobile Health Screenings](#)

On-site Corporate Health Screening Basic and Advanced Biometrics  
[www.HealthFair.com](http://www.HealthFair.com)

[Staff Appreciation Day](#)

Celebrate Staff Appreciation Day Give Custom Recognition Pins!  
[www.browninc.com](http://www.browninc.com)



**TRAVELER'S GUIDE**  
 SEARCH BY LOCATION OR ACTIVITY TO PLAN YOUR NEXT VACATION OR ADVENTURE. [> MORE INFO](#)

**CHECK OUT NEW GEAR & PRODUCTS**

THE **ULTIMATE** RESOURCE FOR THE ACTIVE LIFE  
 ENTER TO **WIN EPIC TRIPS**

**More From Outside Online**