

# THE DAVIS enterprise

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Wednesday, July 6th, 2011 | Posted by **Enterprise staff**

## Livestrong Challenge brings bike ride, Armstrong to Davis

Less than a week after the Criterium bike races zipped through downtown, an estimated 1,400 bicyclists will descend on Davis this weekend to participate in the city's first Livestrong Challenge fundraiser.

In conjunction with the bike ride, festivities are planned from 10 a.m. to 5 p.m. Saturday in Central Park. The free-admission Livestrong Challenge Village will feature event-sponsored booths, health-related products, riding gear and clothing, food and beverages. (The Davis Farmers Market will operate during its regular hours in the park.) Village booths also will be open Sunday for post-ride food and refreshments.

And, yes, seven-time Tour de France champion Lance Armstrong is expected to make an appearance.

Armstrong is slated to attend an invitation-only dinner Saturday at the Robert Mondavi Institute for Wine and Food Science and lead the Livestrong Challenge rides the following day.

Davis is the first of three Livestrong Challenge fundraising rides in the nation this year. Participants will depart early Sunday to join in one of four professionally supported rides of 20, 45, 70 or 105 miles.

Funds raised through rider pledges, donations and sponsorships are distributed by the Armstrong's cancer research foundation. At last year's event in San Jose, 1,600 participants raised more than \$1.1 million.

During this weekend's ride, several road closures will be monitored by the Davis Police Department before and during the event. The following closures are planned:

\* B Street between Fourth and Fifth streets, Thursday through Sunday

\* C Street between Third and Fourth streets, 2 p.m. Saturday through about 6 p.m. Sunday

Other street closures and parking restrictions will be in effect around Central Park on Sunday morning. A complete list of closure dates, times and locations is available at [www.cityofdavis.org](http://www.cityofdavis.org) under the "Livestrong Challenge" link. An interactive road closure map is at <http://cityofdavis.org/gis/livestrong>.

During the B Street closures, motorists and residents can use University Avenue or any of the other streets along the Fifth Street corridor to access downtown.

C Street, which will be closed to accommodate the start and finish line, will reopen Sunday evening when most of the riders have returned.

A registration tent will be set up at B and Fifth streets.

On Sunday, the assembled bicycle riders will start their various routes at 7:30 a.m. by heading south on C Street. They will travel west on First Street, south on A Street, then wind westward on Hutchinson Drive across the UC Davis campus. The riders will emerge on Russell Boulevard at Olive Tree Road and continue west past the city limits.

The local route and street closures were developed by the Livestrong

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- ▶ **Deanie Wood**: Nobody is against people being prosecuted for child pornography but the way ICE handled it was wrong.
- ▶ **Celeste Wiser**: Aquastarz is a wonderfully motivating, healthy, and FUN team sport for Davis youth. (You should come...)
- ▶ **wdf1**: wdf1's flaw in reasoning: "Forgets that the taxes will likely pass in November, then we will be..."
- ▶ **amclarke**: Thanks for the useful information. I contacted CHF but its 3% program is capped at \$121,280 for Yolo County...

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- ▶ DHS grad teaches aspiring actors in Hollywood
- ▶ Rotary honors outstanding students, teacher
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- ▶ Filmmakers capture everyday people doing extraordinary things
- ▶ Acura adds station wagon

Foundation and the Davis Police Department. For more information about the routes, click on the "Team Livestrong Challenge Davis" link at <http://www.livestrong.org/Take-Action/Team-LIVESTRONG-Events/Ride>.

There will be seven rest stops along the courses, staffed by local volunteers and community groups. The event is not a race so bicycle riders will be using regular "rules of the road" while they complete their tours. Each cancer survivor is celebrated with a yellow rose at the finish line.

Other Livestrong Challenges this year are planned for Philadelphia, Aug. 20-21, and Austin/Dripping Springs, Texas, Oct. 14-16. In the past 14 years, the Livestrong Challenge rides have raised more than \$68 million for the fight against cancer.

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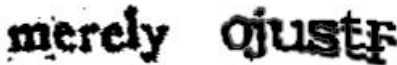
Posted by **Enterprise staff** on Jul 6 2011. Filed under **Fundraiser, Local News**. You can follow any responses to this entry through the **RSS 2.0**. You can leave a response or [trackback](#) to this entry

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