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Ethan Zohn Speaks at LIVESTRONG Young Adult Alliance

BY SHYLA BATLIWALLA | THURSDAY, NOVEMBER 4, 2010 7:00 AM ET

Ethan Zohn shows up in Austin today, Nov. 4, to address LIVESTRONG's Young Adult Alliance and kick some cancer ass.

The LIVESTRONG Young Adult Alliance (YAA) gathers in Austin this week (Nov. 3 - Nov. 5) to address pressing issues facing young people dealing with cancer. Survivor winner, co-founder of Grassroot Soccer, motivational speaker and cancer crusher Ethan Zohn will offer a keynote speech to attendees this morning.



The LIVESTRONG YAA is a collaboration of organizations that serve people between the ages of 15 and 40 living with cancer — a drastically underserved community. People over 15 are eight times more likely to be struck with cancer than those younger than them.

This group of patients faces unique challenges as they're lost between the world of pediatric and adult oncology. The YAA has become a critical resource in spearheading research, services and awareness for young people dealing with cancer.

During this week's meetings, YAA attendees will hear the latest cutting edge research on cancer in young adults. They'll also discuss issues ranging from health care policy to transitioning from patient to survivor to using social media to keep their community connected.

Zohn has become the face of this subset. And it turn, become Lance Armstrong's right-hand man for events focused on young people. Since 2009, Zohn has worked with LIVESTRONG as a celeb ambassador, writing and speaking on their behalf whenever possible. A humanitarian, survivor and inspiration to us all, we salute Ethan Zohn.

Check out this 2009 behind-the-scenes clip of Zohn with Katie Couric when they both appeared on Larry King Live to talk about Stand Up to Cancer.



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