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IN PARTNERSHIP WITH  CAUSECAST

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## The Definition of Service

serv•ice<sup>1</sup>

[sur-vis]

noun, adjective, verb, -iced, -ic•ing.

-noun

1. an act of helpful activity; help; aid: to do someone a service.

A few days ago I asked you what you thought the definition of "service" was. The responses were amazing. Many said doing for others without seeking acknowledgment. Others said to assist someone in need. Still others commented that service was the selfless act of doing something for the greater good.

As we prepare to land in Southwest Asia on a USO trip to visit those who are protecting our freedom abroad I am overwhelmed by a sense of national pride - and a deep rooted respect for those whom we will meet. The opportunity to say "thank you" to those serving our nation, and the world, will be one of the most meaningful experiences we have ever had. Lance has been to the region before and he is eager to get back and offer his thanks to those abroad. I am sure my first visit will be educational, inspiring, and incredibly humbling.

While details of the trip are somewhat unknown, one thing remains certain - we owe the men and women of the armed forces our deepest gratitude. They truly epitomize the definition of service. They put everything on the line for all of us. For our way of life. For our safety. For our security. For our nation. They do this so that we can all pursue our dreams.

At **LIVESTRONG** we talk often about "service." We exist to serve people who hear the words "you have cancer." Our mission is simple - to inspire and empower them as they traverse the cancer journey.

On behalf of those battling cancer whom we serve each and every day - the collective **LIVESTRONG** community offers thanks to all those serving our nation.

Thank you. Thank you. Thank you.

We will be delivering this message to thousands in the coming days and we will keep you updated as we go.

LIVESTRONG!

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