

# Kelly Educational Staffing®

## **Business Backgrounder**

Kelly Educational Staffing is a service line of global workforce solutions leader, Kelly Services, Inc. As the national leader in educational staffing, Kelly Educational Staffing provides a comprehensive substitute teacher staffing solution, which includes recruiting, background screening, training, automated scheduling, quality control, and retention to K-12 public and private schools.

One full year of a student's K-12 education is taught by substitute teachers and nearly 90 percent of school districts are experiencing significant difficulty in recruiting and retaining a sufficient substitute teacher pool to meet their needs. Kelly Educational Staffing was developed in direct response to these challenges and the increasing need for quality substitute teachers.

Since its inception in 1997, Kelly Educational Staffing has partnered with more than 3,000 public and private schools in 45 states, the District of Columbia, and the United Kingdom.

## **Milestones**

Kelly Services was the first staffing provider to develop a specialized service line that provides schools with a quality substitute teacher staffing solution.

Kelly Educational Staffing key milestones:

- Provided nearly 30,000 substitute teachers who met and/or exceeded state and local teaching requirements to partner schools during the 2007/2008 school year.
- Nearly 90% of our substitute teachers have an advance degree, a college degree or are attending college, including 58% Bachelor's degree, 18% Master's degree and 2% Doctorate degree.
- Filled nearly 4 million assignments since 1997, including nearly 1 million classrooms during the 2007/2008 school year. The average fill rate exceeds 97%.

For more information, visit [www.kellyeducationalstaffing.com](http://www.kellyeducationalstaffing.com).

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