T L C Vision®

Improving vision. Improving lives.

December 2008 Investor Presentation



Forward Looking Statements

This multimedia presentation contains certain forward looking statements within the meaning of Section 27A of the U.S. Securities Act of 1933 and Section 21E of the U.S. Securities Exchange Act of 1934, which statements can be identified by the use of forward looking terminology, such as "may," "will," "expect," "intend," "anticipate," "estimate," "predict," "plans" or "continue" or the negative thereof or other variations thereon or comparable terminology referring to future events or results. The Company's actual results could differ materially from those anticipated in these forward looking statements as a result of numerous factors, including the timing of expenditures, effects of competition, changes to pricing and acquisition and expansion opportunities, any of which could cause actual results to vary materially from current results or TLC *Vision*'s anticipated future results. See the Company's reports filed with the Canadian Securities Regulators and the U.S. Securities and Exchange Commission from time to time for cautionary statements identifying important factors with respect to such forward looking statements, including certain risks and uncertainties, that could cause actual results to differ materially from results referred to in forward looking statements. TLC *Vision* assumes no obligation to update the information contained in this multimedia presentation.



Diversified Eye Care Services Provider

BUSINESS SEGMENTS





- 68 majority-owned
- 10 minority ownership

Revenues: \$163 million



329 Refractive Access Sites 364 Cataract Access Sites 7 ASCs and Practices

Revenues: \$94 million



1,864 Vision Source ® Optometric Franchisees

Revenues: \$29 million

Refractive Centers

Doctor Services

Eye Care







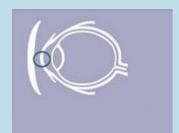




Consumer Non-Discretionary Revenue \$92 million or 32%



Refractive Centers

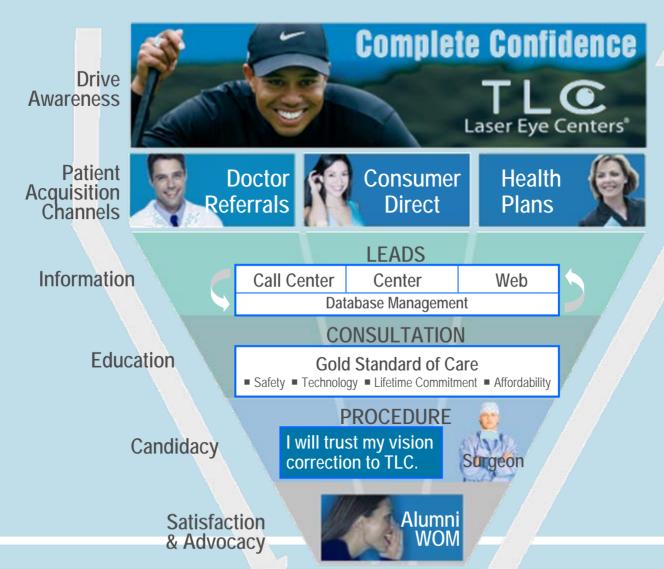


The refractive centers business is dedicated to improving lives through improving vision by providing high-quality eye care directly to patients and as a partner with their doctors and facilities.





Refractive Centers Model





WOM Referrals Feed the Funnel

Patient Acquisition Model

@ 9/30/08





Over 5000 Referring Doctors



50% Consumer Direct

Strong Brand Awareness





Over 680 Participating Plans

"I will trust my vision correction to TLC."

1.1 Million

Procedures Performed

Total Same Store Procedures:

2007: +6.7% YTD 2008: -13.9%



72% of Consumers Seeking a LASIK Provider Use Online

Over 1 Million Visitors to TLC Websites

83% Increase in Consults Booked Online
During 2007



Homepage Access to Online Booking

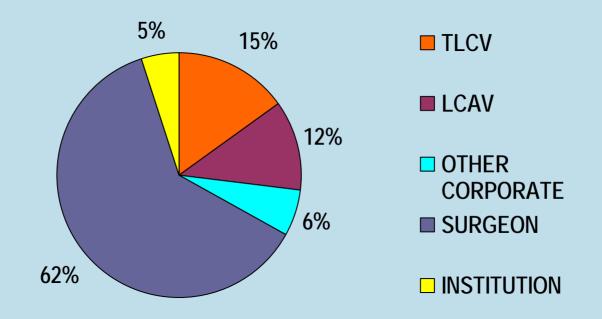
Featuring Tiger Woods



Enhanced Online Booking Capabilities



U.S. Refractive Procedure Share YTD 2008





Source: Market Scope

Compelling Center Economics With High Operating Leverage

\$ Per Refractive Procedure 100% \$ 1,700 Average Net Reported Revenue 580 34% Less: Variable Costs 66% 1,120 **Contribution Margin** 660 39% Less: Fixed Costs \$ 460 27% **Gross Profit** 119 Avg. Procedures/Month \$55,546 27% Avg. Gross Profit/Center

Operating Leverage

- ➤ Adding an average of 25 procedures per month increases gross profit by \$28,000
- ➤ At 200 procedures per center per month, gross profit margins increase to 39%



Refractive Centers Strategy

Maximize Leverage to Drive Gross Profit and EBITDA Margins

- Increase efficiency and effectiveness of marketing spend
- Enhance sales and affiliate marketing strategy
- Reduce controllable costs
- Gain market share



Doctor Services



The Doctor Services business is dedicated to improving lives through improving vision by providing doctors and facilities with access to cataract and refractive surgical equipment supported by the industry's best trained engineers and technicians.





Doctor Services

Refractive Access

#1 access provider

 Technology and technical support delivered to doctor's office

48,000 procedures

Cataract Access

#1 cataract access provider

 Technology & technical support delivered to rural hospitals

ASCs and practices

 Own and manage integrated practices and stand-alone ASCs

55,000 total surgical procedures

Product Sales/Service

Exclusive distributor for new AMD diagnostic device



Doctor Services

Key Statistics

Revenue (\$ millions)



- 703 total refractive and cataract sites (surgeon offices and rural hospitals)
- Serviced by 96 mobile units
- YTD Revenues (growth from 2007):
 - ➤ Non-Refractive: \$49.4m (+9%)
 - > Refractive: \$23.8m (-15%)
- Strong cash flow and EBITDA contributor

LTM 9/30 Adj. EBITDA \$23.2 million



Doctor Services Strategies

- Drive operating leverage through newly-integrated mobile refractive and mobile cataract businesses
- Grow revenue through site growth and new service/product opportunities
 - Mobile Intralase
 - Foresee PHP
- ASC's
 - Grow the (2) integrated refractive/surgical practices
 - Manage and grow (5) stand-alone ASC's while seeking appropriate exit strategy



Eye Care



Vision Source is dedicated to improving lives through improving vision by providing purchasing discounts, practice development and cooperative marketing to independent eye care doctors in support of their patient care requirements.

Vision Source!®



Eye Care Key Statistics

Revenue (\$ millions)



- 1,864 Total Franchisees at 9/30/08
 - +207 franchises LTM
 - Average monthly revenue per franchisee of \$880 (+6% from 2007)
 - Total Revenues +17%

• LTM 9/30 Adj. EBITDA \$6.3 million



Eye Care Strategies

- Grow number of franchisees
- Increase revenue per franchisee
- Identify new sources of value to leverage franchise base
- Create growth opportunities leveraging core competencies
 - Canada
 - Smile Source



YTD Financial Results

A+ 0/20/08

	At 9/30/06	At 9/30/07
Revenue	\$222.0	\$232.1
Procedure Volumes:		
Refractive Centers (majority-owned)	73,600	84,000
Total Refractive	123,900	148,800
Cataracts and other Surgeries	56,100	51,700
Net Income	(\$2.8)	(\$12.3)
Earnings per share	(\$.06)	(\$.20)
Adjusted EBITDA	\$22.5	\$24.0
Adj. EBITDA per share	\$.45	\$.39
Operating Cash Flow	\$22.1	\$29.8
OCF per share	\$.44	\$.48
Consumer Confidence Index	61.4	99.5



A+ 9/30/07

TLCV Cash and EBITDA



Term Debt at 09/30/07: \$85.0 million Term Debt at 09/30/08: \$76.7 million Total Debt at 09/30/07: \$110.1 million Total Debt at 09/30/08: \$101.1 million



TLC Vision – A Great Value

- Leading positions in both consumer discretionary and non-discretionary markets
- Strong cash flow generation to better manage balance sheet
- Well positioned to take advantage of economic rebound

