

# Strativity's National IMCO™ Study

Over Half Of U.S. Workers Are Not Engaged and Could Be Acting Out Their Unhappiness in the Workplace With Customers.

## U.S. EMPLOYEE ENGAGEMENT DISTRIBUTION

**25%**  
ACTIVELY ENGAGED



Passionate

**22%**  
ENGAGED



Comfortable

**32%**  
NON-ENGAGED



Indifferent

**22%**  
DISENGAGED



Negative

**3** MOST IMPORTANT DRIVERS RELATED TO ENGAGEMENT:

- 1 Our companies' leaders inspire me to follow them
- 2 I understand our customers' needs and expectations
- 3 Our companies' leaders effectively communicate to me

WORK/LIFE BALANCE IS NUMBER

**6**



Industries with Highest Level of Engagement

TELECOMMUNICATION		53%
TECHNOLOGY		52%
FINANCE		52%
BANKING		51%
CONSULTING AND PROF SERVICES		51%



Industries with Highest Level of Non-Engagement

GOVERNMENT		62%
RETAIL		58%
TRANSPORTATION AND LOGISTICS		56%
MANUFACTURING		55%
EDUCATION		55%

Source: Strativity Group's IMCO™ Employee Engagement Survey conducted Summer 2016, among a nationally representative sample of 30,183 employed U.S. adults.