

FREELANCING IN AMERICA

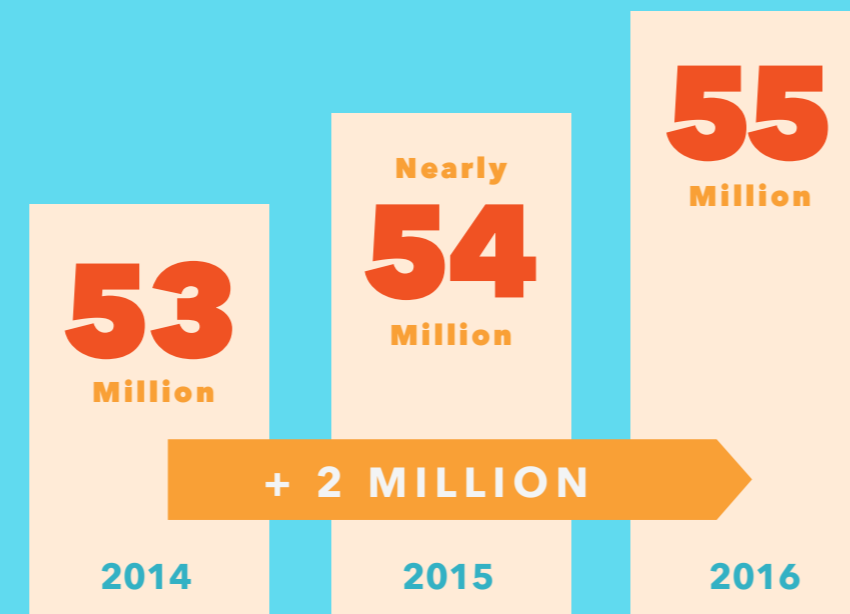
2016

In its third year, "Freelancing in America" is the most comprehensive study of the independent workforce. Commissioned by Freelancers Union and Upwork, this study analyzes the size of the growing freelance economy and provides insights into the lives of independent workers. This year, we examined the potential impact of freelancer voters on the 2016 presidential election.



55 million Americans are freelancing

That's 35% of the US workforce



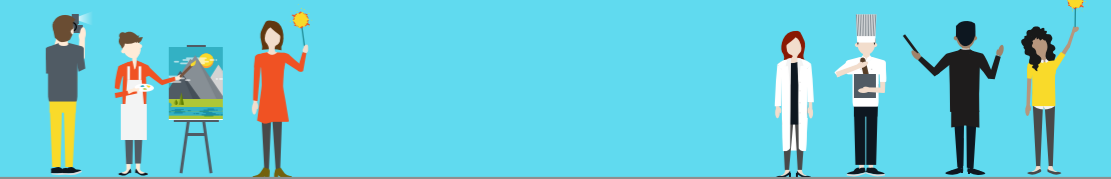
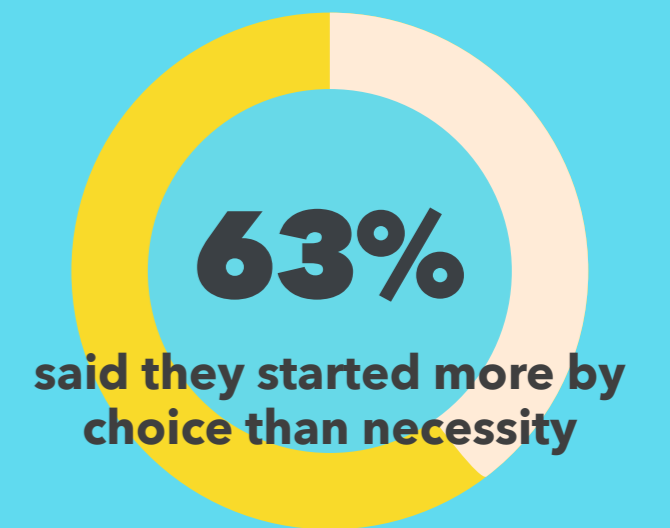
Freelancers contribute an estimated

\$1 TRILLION

annually in freelance earnings to our economy



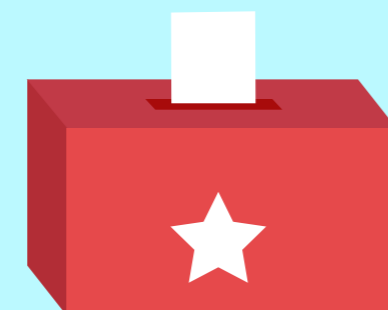
More people are choosing freelancing:



85%

of freelancers say they are likely
to vote in the 2016 election

AMONG FREELANCERS
LIKELY TO VOTE:



45% HILLARY CLINTON

33% DONALD TRUMP

9% GARY JOHNSON

12% DON'T KNOW

70%

of freelancers said we
need more discussion of
how to empower the
independent workforce



Freelancers are more likely to vote for candidates who say:

All workers should have
access to health and
retirement benefits
regardless of their
employment status.

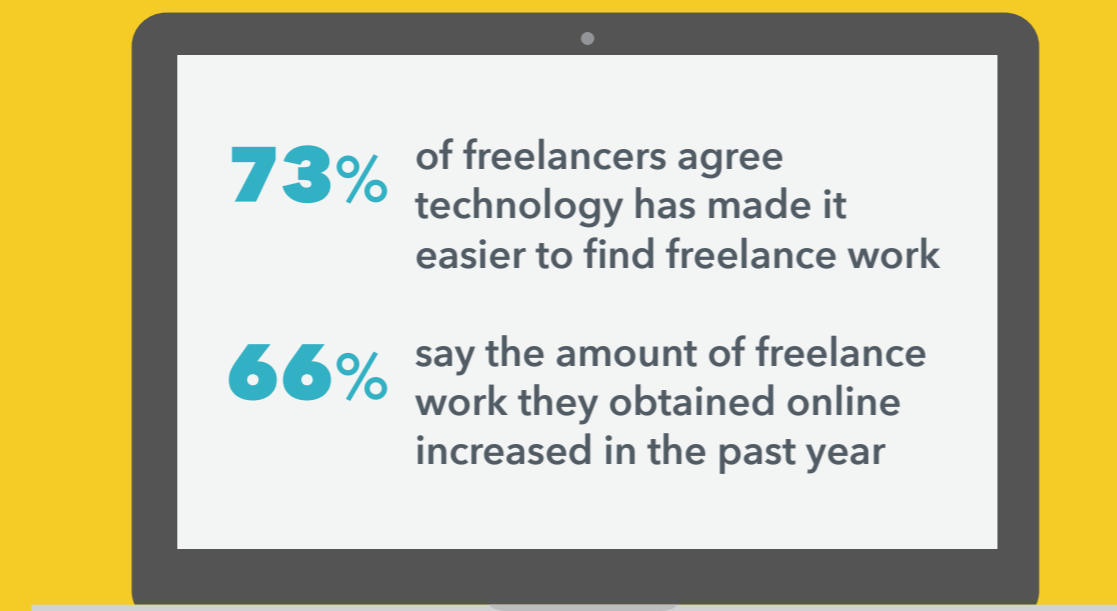
Freelancers need
stronger protections to
ensure that clients pay.

Freelancers should have a
strong voice in deciding
issues about their work.

Technology's role:

73% of freelancers agree
technology has made it
easier to find freelance work

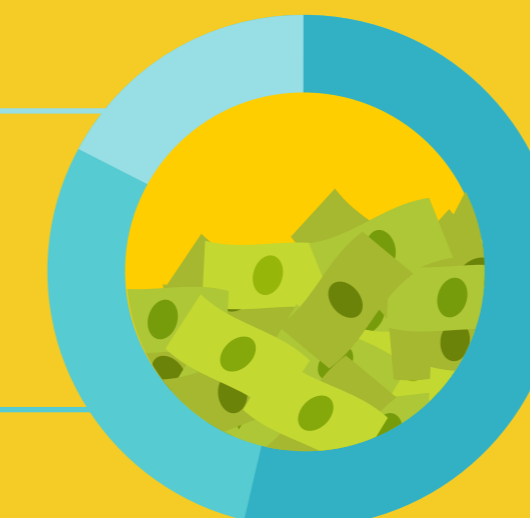
66% say the amount of freelance
work they obtained online
increased in the past year



The majority of freelancers who left a full-time job made more within a year

14%
EARNED
THE SAME

32%
EARNED
LESS



54%
EARNED
MORE

79% said freelancing is better than working a traditional job

Freelancers are significantly more likely to feel
respected, empowered, and excited to start each day

