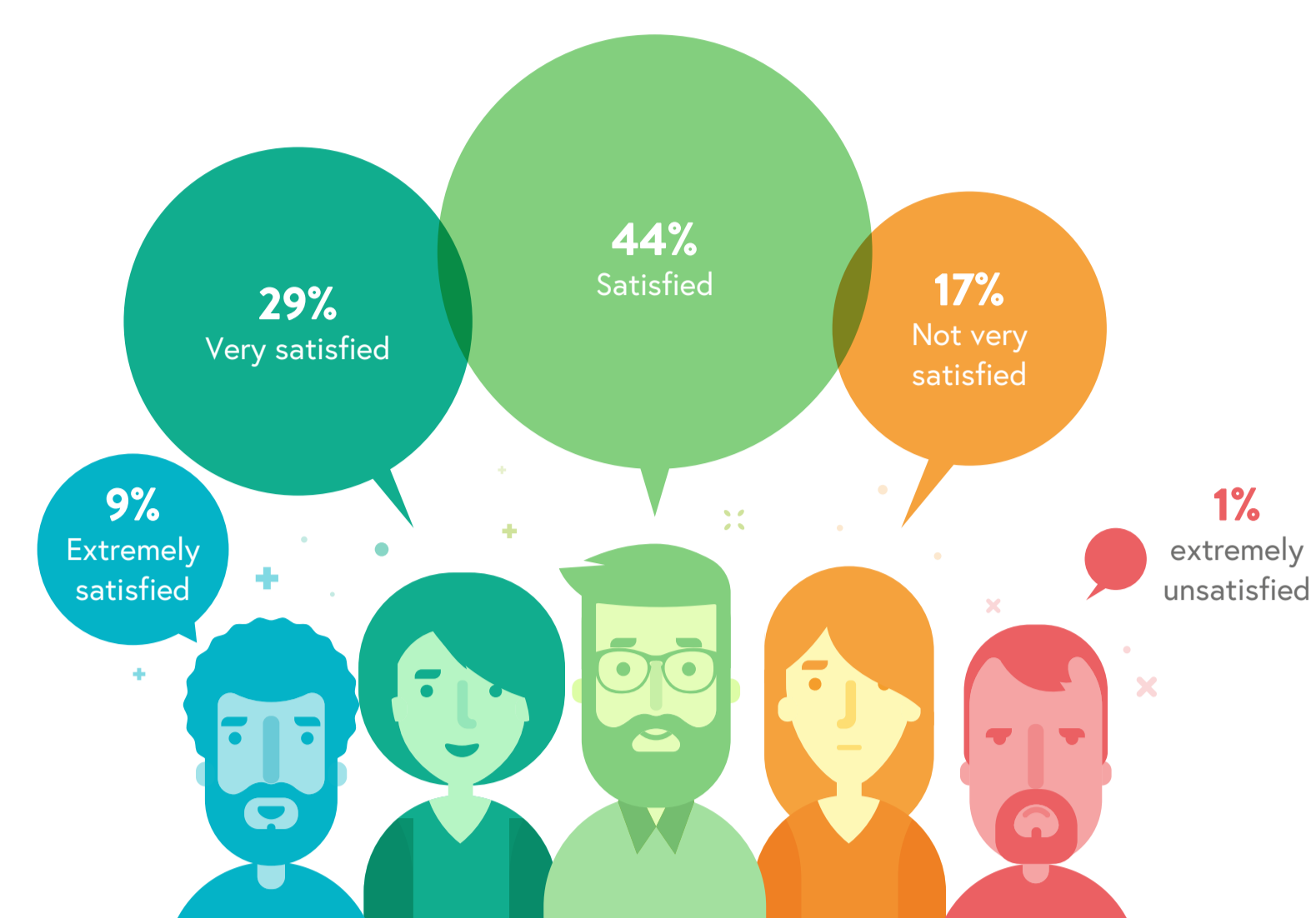


CREATIVES VS. MARKETERS



The most common words used when creatives and marketers described working together.

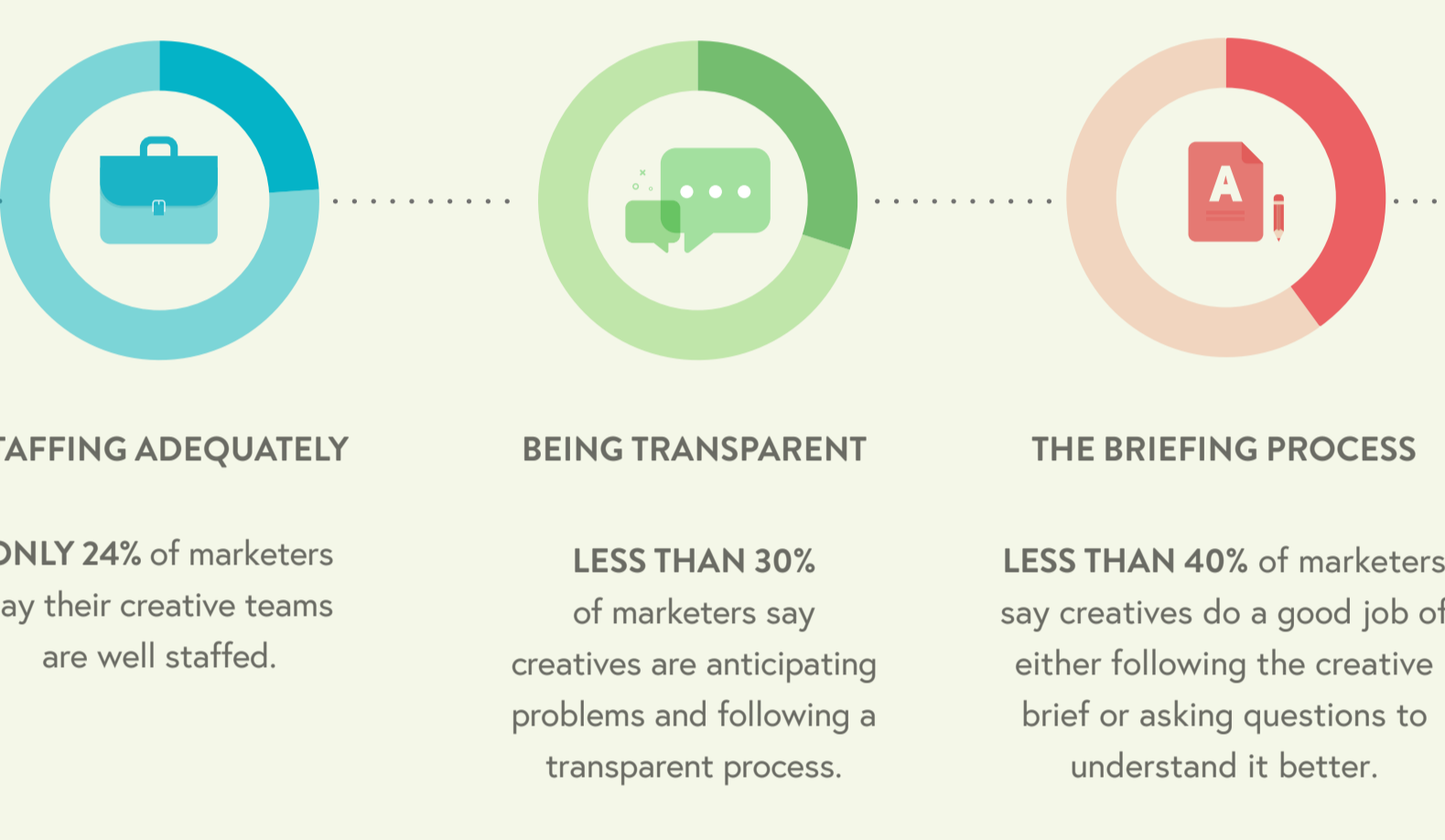
1 ARE MARKETERS SATISFIED WITH CREATIVES?



2 ARE CREATIVES PROUD OF THEIR WORK?



3 HOW CREATIVES CAN IMPROVE



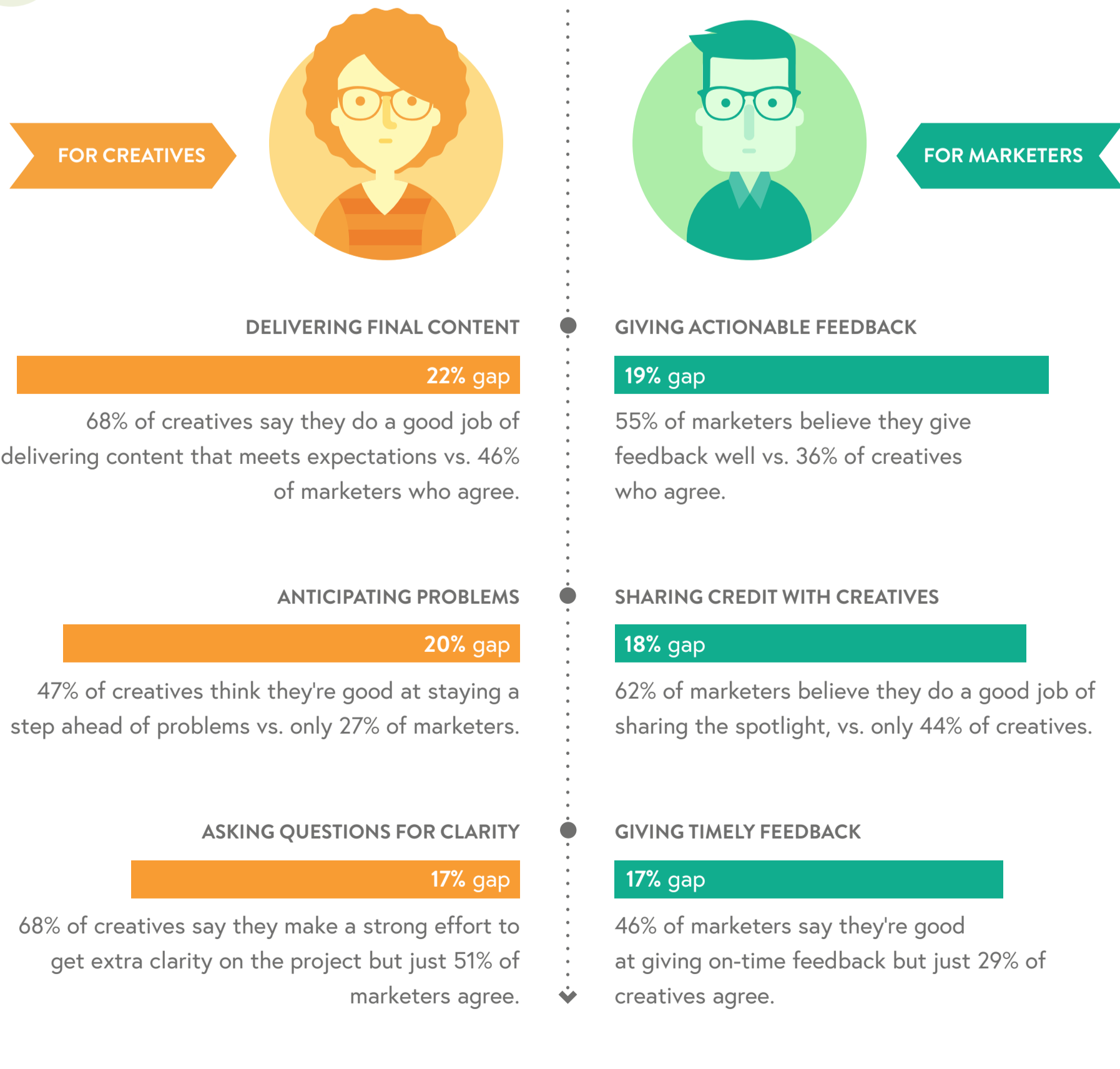
4 HOW MARKETERS CAN IMPROVE



5 WHERE CREATIVES AND MARKETERS AGREE



6 GAPS IN SELF PERCEPTION



HOW CAN MARKETERS AND CREATIVES WORK BETTER TOGETHER?

[Get the Free Report](#)

Get our full report to see everything we learned about the creative-marketer relationship. Our report includes detailed survey data from 789 marketers and creatives, as well as analysis and advice for producing better creative more efficiently.