

The Sony Hack: One Year After

On November 24th, 2014, we learned of the mega-hack of Sony Pictures, exposing unreleased movies, embarrassing messages exchanged with employees and outsiders, and untold numbers of business secrets. Personal information, including the social security numbers of 47,000 people was exposed. Some have estimated the ongoing costs of the breach at over \$1 billion.

How have American attitudes about email security changed?

say the Sony hack was a wake-up call about how dangerous it can be online.





have taken steps to protect their privacy and security online.

of Americans are concerned their email will be read by others.





64% want to do more to protect their email.

But most find it too complicated or too expensive today.

This online survey was conducted by Regina Corso Consulting on behalf of <u>Virtru</u> between Nov 10-11, 2015 among 1,025 U.S. adults, aged 18 and older. Read more here.

