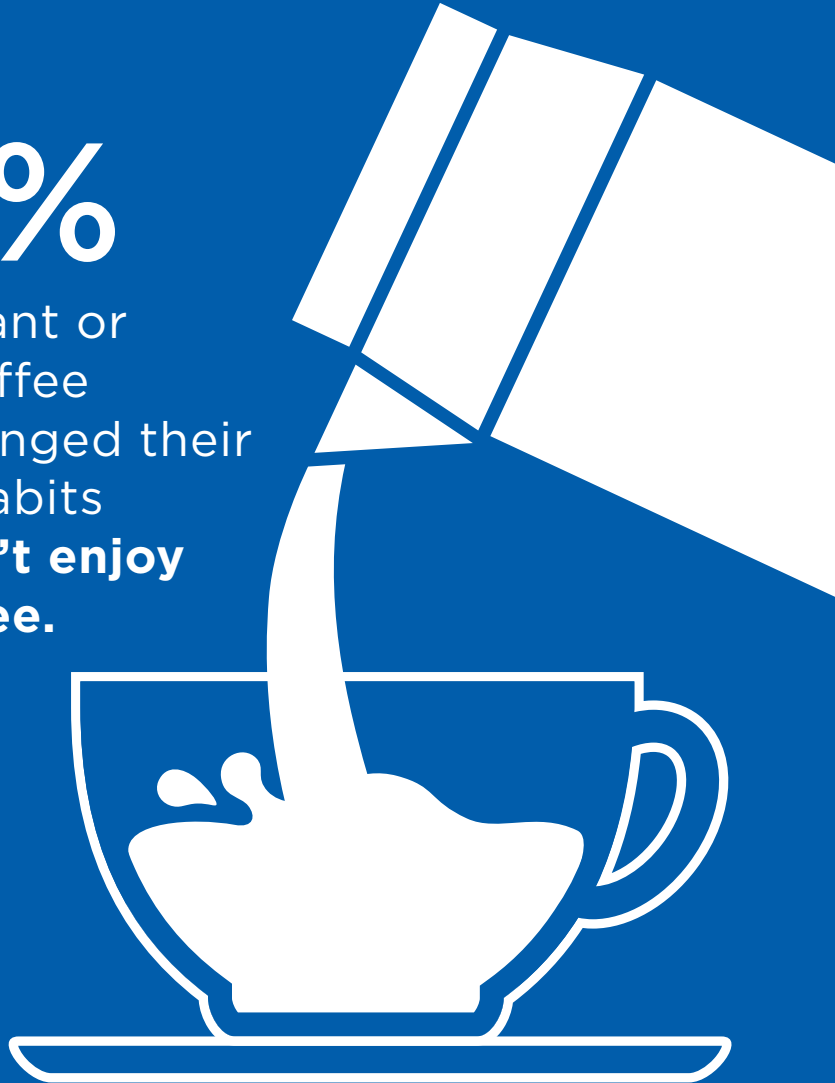


Lactaid[®]
BRAND

88%

of lactose intolerant or dairy sensitive coffee drinkers have changed their coffee drinking habits because they **can't enjoy milk in their coffee.**



Wakefield Research survey conducted between September 8 and September 17, 2015 among 501 nationally representative U.S. dairy sensitive and lactose intolerant adults ages 18+. Survey sponsored by the LACTAID[®] Brand.