



**U.S. Survey**

# mHealth Apps: Supporting a Healthier Future

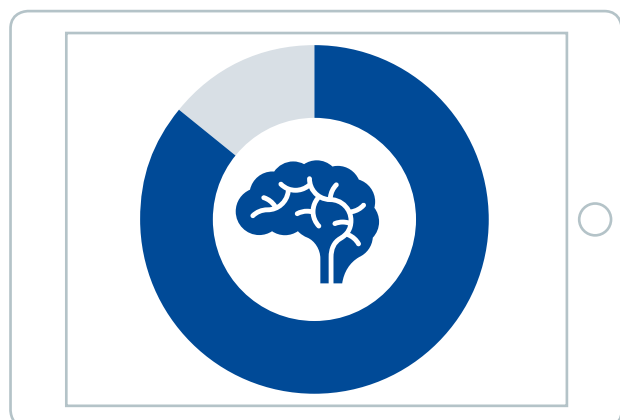
Mobile apps for smartphones are changing the way doctors and their patients approach medicine and health issues. With health apps poised to reshape the healthcare industry, Research Now takes a deeper look at insights from consumers and healthcare professionals in the U.S.



Healthcare professionals believe that health apps will...

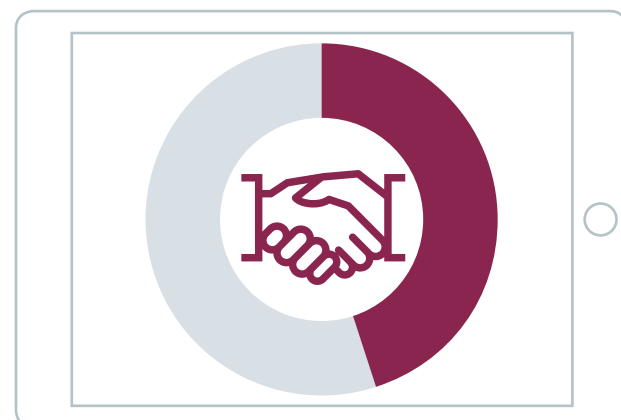
**increase their knowledge** of their patients' conditions

**86%**



**improve their relationship** with their patients

**46%**



help patients with **chronic diseases**



help those who are at **rising-risk of developing health issues**



have potential to help **people who are healthy**

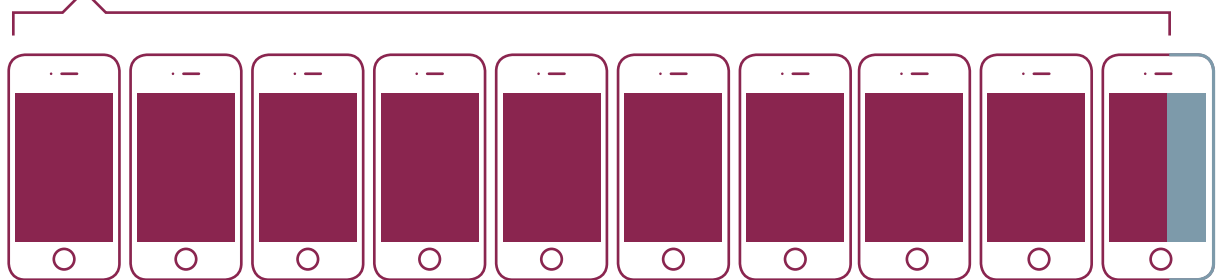


have potential to help **patients recently discharged** from a hospital



Health apps are a lifestyle choice.

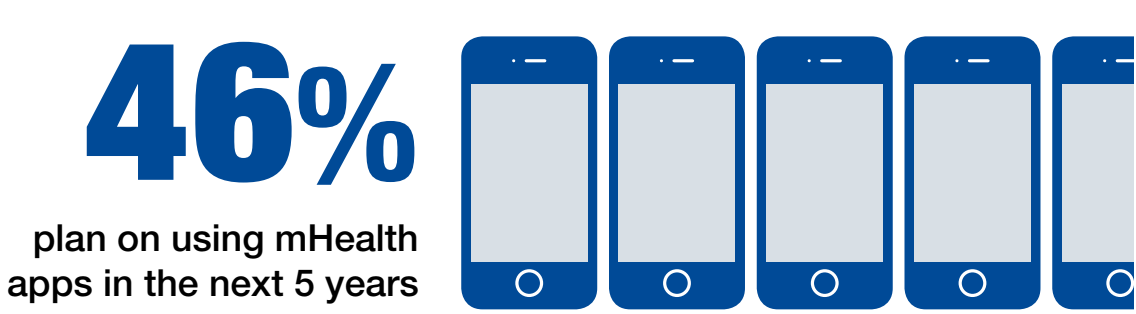
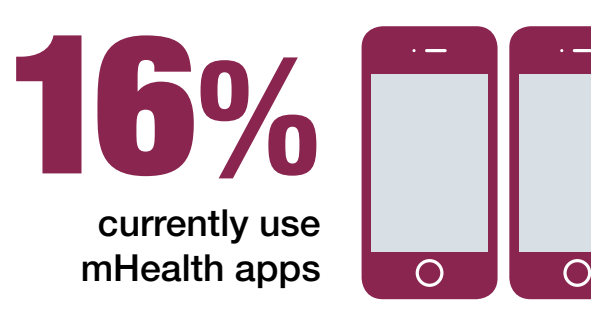
**96%** think health apps help to **improve their quality of life**



And health app users already use apps to support a healthy lifestyle...

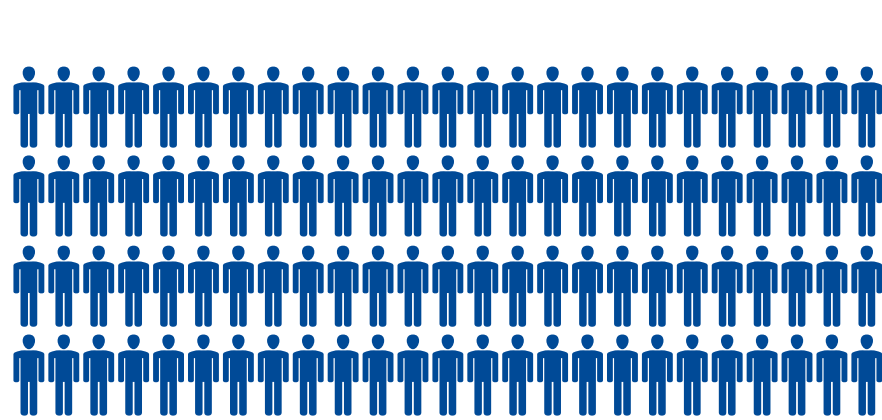


Health apps are poised for adoption by healthcare professionals.

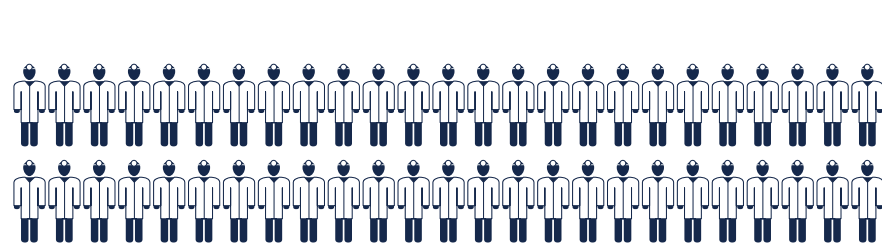


The study was comprised of:

**1,000** health app users



**500** healthcare professionals



10 respondents =



Learn more at [www.researchnow.com/mHealth](http://www.researchnow.com/mHealth)

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Source: The Research Now Healthcare Panel. The mHealth survey was conducted by Research Now in the United States.

