Healthcare professionals believe that health apps will...

- Increase their knowledge of their patients’ conditions: 86%
- Improve their relationship with their patients: 46%
- Help patients with chronic diseases: 76%
- Help those who are at rising-risk of developing health issues: 61%
- Have potential to help people who are healthy: 56%
- Have potential to help patients recently discharged from a hospital: 48%

Health apps are a lifestyle choice.

- Think health apps help to improve their quality of life: 96%
- Monitor activity/workouts: 60%
- Motivation to exercise: 53%
- Record calorie intake: 49%
- Monitor weight loss: 42%

And health app users already use apps to support a healthy lifestyle...

Health apps are poised for adoption by healthcare professionals.

- Currently use mHealth apps: 16%
- Plan on using mHealth apps in the next 5 years: 46%

The study was comprised of:

- 1,000 health app users
- 500 healthcare professionals

Source: The Research Now Healthcare Panel. The mHealth survey was oversampled by Research Now in the United States. Learn more at www.researchnow.com/mHealth