***Quote Sheet for Avaya Engage***

*“We are sort of a hub or a petri dish for creative activity. Adding technology to that enables us to engage people virtually and provide more access to the knowledge and culture that's here. Videoconferencing opens up levels of communication and nuance that aren’t possible with just voice, such as having an artist whose located elsewhere engage with an artist who is already here. Along with Avaya IP Office and contact center capabilities, we enhance the experience and save money.”*

***Tom Porter, Manager, Corporate Partnerships, SFJAZZ***

*“We were looking to move into new markets and yet maintain cost controls as much as possible. Avaya Customer Engagement solutions enable us to achieve topline growth and greater efficiency – we’re up 40 percent in the number of calls we’re handling and doing so with the same number of agents. It’s the best of both worlds.”*

***Chris McCollough, CEO, Mystique Event Marketing***

*“People today have more communications devices than ever before.  But no one wants to juggle between these devices.  Providing simple, intuitive connections is crucial for a fast and easy user experience. Avaya Engagement Assistant with Seamless Transfer Snap-in creates a smooth, uninterrupted and simple experience for people switching between their mobile environment using a Plantronics headset to the Avaya Scopia video conferencing environment. Now, people can expect to be able to hear and be heard clearly regardless of device or location.”*

***Ken Kannappan, CEO, Plantronics***

*“VMware is pleased to work with Avaya to bring Avaya collaboration and voice services running on VMware’s hybrid cloud platform, VMware vCloud Air. Together, we are offering exciting new hybrid cloud options for customers around globe to seamlessly use secure and scalable off-premises infrastructure. Through this collaboration, we are empowering enterprises to enhance customer experiences and contact centers quickly and efficiently.”*

***Ajay Patel, vice president, Application as a Service, VMware***

*“The Avaya vision of Engagement goes beyond the product and even the user experience to the business benefits, which is what customers care about. Engagement takes the discussion of unified communications, contact center and collaboration to the next level to put business value at the front of the conversation.”*

***Chris Barnard, vice president, EMEA Telecommunications and Networking, IDC***

*“Avaya’s Pervasive Engagement strategy is right on the mark, addressing what customers require to take advantage of significant trends in social, mobile, cloud and data analytics – what IDC terms as the 3rd Platform of IT innovation and growth*.”

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| ***Rich Costello, senior research analyst, Unified Communications, Enterprise Communications Infrastructure, IDC*** |