

THE DOMAIN NAME INDUSTRY BRIEF

Q4 2013 HIGHLIGHTS



VERISIGN®

As the global registry operator for .com and .net, VeriSign reviews the state of the domain name industry through a variety of statistical and analytical research. As the global leader in domain names, VeriSign provides this briefing to highlight important trends in domain name registration, including key performance indicators and growth opportunities, to industry analysts, media and businesses.

Q4 2013 DOMAIN NAME REGISTRATIONS

271 MILLION

domain names^{1,2} registered globally

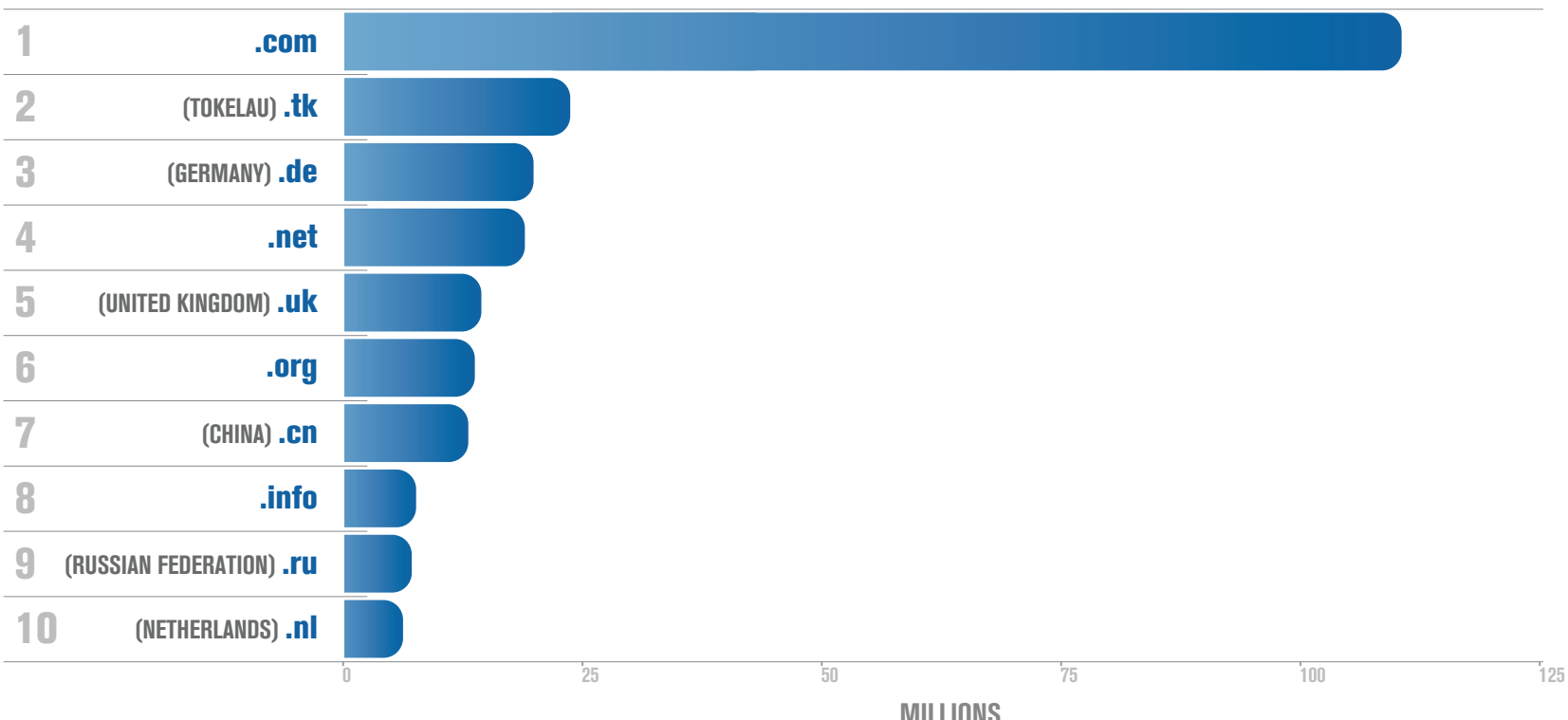


7.3% INCREASE

year-over-year from Q4 of 2012



Q4 2013 LARGEST TLDs BY ZONE SIZE



There are about

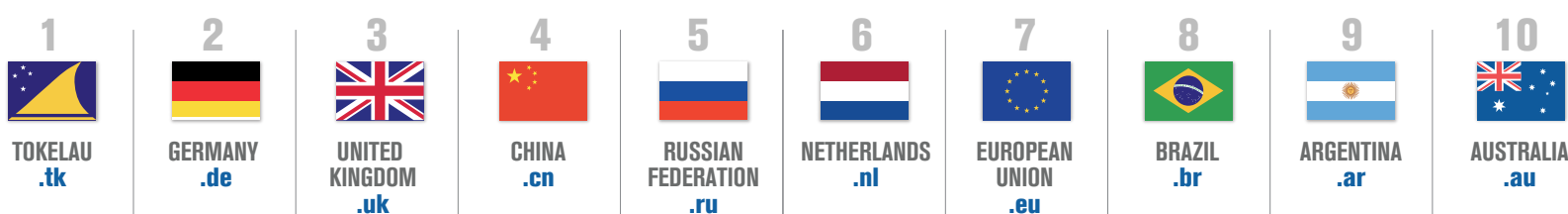
2.5 BILLION

global internet users



COUNTRY CODE TOP-LEVEL DOMAIN NAMES (ccTLDs)

ccTLDs are designated for use by countries and territories.



BASE ccTLD REGISTRATIONS

123 MILLION^{1,2}

Q4 2013



Facebook has nearly

1.2 BILLION

monthly active users worldwide³



241 MILLION

Twitter's global monthly active user count⁶



GROWTH OF .com & .net

VeriSign is the global registry operator for .com and .net.

127.1 MILLION

.com & .net domain names in the adjusted zone in Q4 2013

.com .net

5% INCREASE

from Q4 2012



8.2 MILLION

new .com & .net domain names in Q4 2013

.com .net

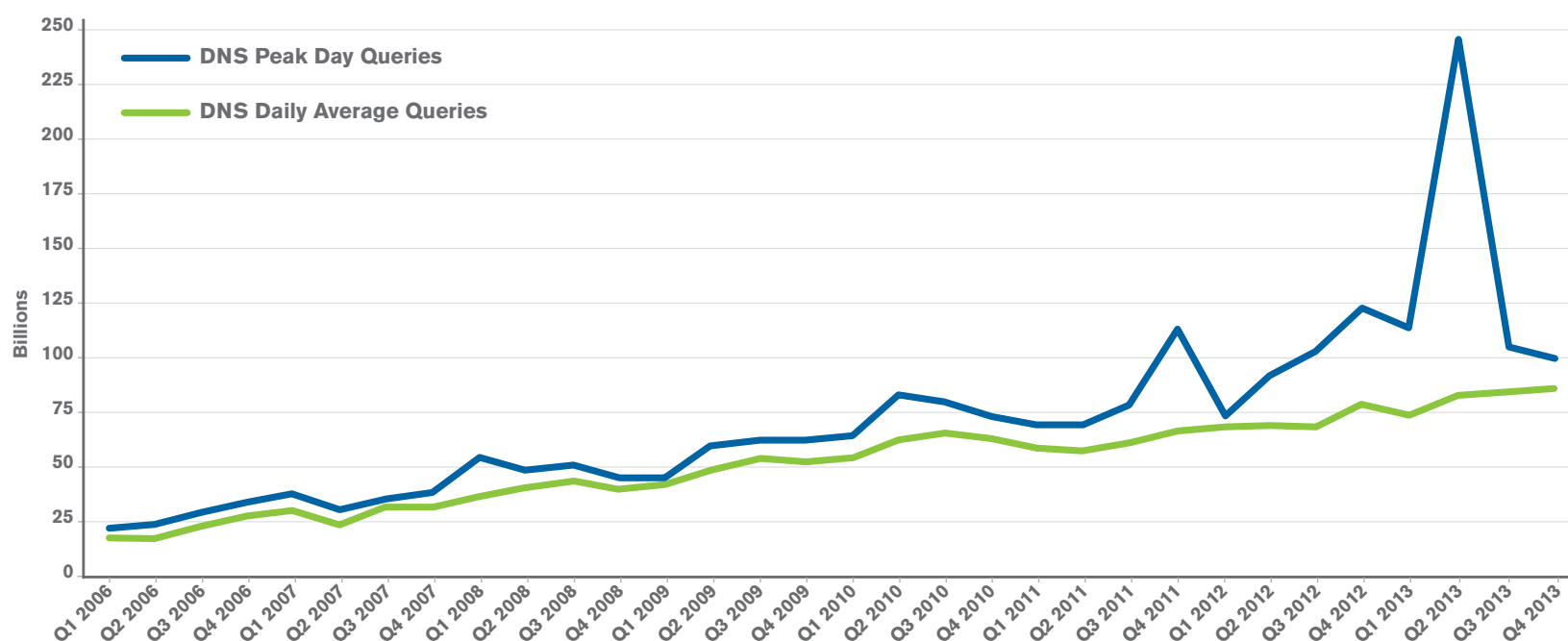
.com DOMAIN NAME AVAILABILITY

as of Dec. 31, 2013

Length of .com Domain Name	Total Number of Possible .com Domain Names	Number of Names Registered in .com	Number of Names Available to be Registered in .com
13	230.6 quintillion	8.6 million	over 230.5 quintillion
12	6.2 quintillion	8.9 million	over 6.1 quintillion
11	168.4 quadrillion	9.0 million	over 168.3 quadrillion
10	4.6 quadrillion	8.7 million	over 4.5 quadrillion
9	123.0 trillion	7.9 million	over 122.9 trillion
8	3.3 trillion	6.9 million	over 3.2 trillion
7	89.9 billion	5.8 million	over 89.8 billion
6	2.4 billion	5.2 million	over 2.3 billion
5	65.6 million	3.1 million	over 62.4 million
4	1.8 million	928.5 thousand	over 845.6 thousand

82 BILLION Average Daily DNS Query Load

VeriSign's average daily DNS query load in Q4 2013 increased 6.4% over last year and increased 0.9% from Q3 2013. Daily DNS queries peaked at 100 billion, down 5.5% from last quarter and down 19.2% from last year.



ABOUT VERISIGN

As the global leader in domain names, VeriSign powers the invisible navigation that takes people where they want to go on the Internet. For more than 15 years, VeriSign has operated the infrastructure for a portfolio of top-level domains that today include .com, .net, .tv, .edu, .gov, .name and .cc, as well as two of the world's 13 Internet root servers. VeriSign's product suite also includes Distributed Denial of Service (DDoS) Protection Services, iDefense® Security Intelligence Services and Managed DNS.

To access the Domain Name Industry Brief archives, visit VeriSignInc.com/DNIB.

1 The gTLD and ccTLD data cited are estimates as of the time of such report and subject to change as more complete data is received.
 2 Total includes additional tracking of ccTLD Internationalized Domain Names.
 3 The number of ccTLD extensions cited in this report is published by IANA.
 4 The number of global Internet users is published by We Are Social: <http://wearesocial.net/blog/2014/01/social-digital-mobile-worldwide-2014/>
 5 The number of monthly active Facebook users worldwide is reported by Facebook, Inc.: <http://www.prnewswire.com/news-releases/facebook-reports-fourth-quarter-and-full-year-2013-results-242637731.html>
 6 The number of monthly active Twitter users is reported by Twitter, Inc.: <https://investor.twitterinc.com/releasedetail.cfm?ReleaseID=823321>

Sources: For gTLD and ccTLD data with Zooknic as a source, the Zooknic analysis uses a comparison of domain name root zone file changes supplemented with Whois data on a statistical sample of domain names which lists the registrar responsible for a particular domain name and the location of the registrant. The data has a margin of error based on the sample size and market size. The ccTLD data is based on analysis of root zone files. For more information, see ZookNIC.com. Information on or accessible through this website is not part of this blog post.

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