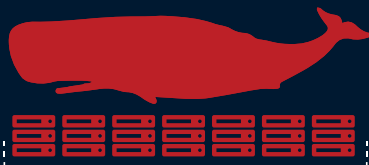# IN DEEP WATERS

Mitigating Risks in Application Rationalization and Modernization

Modernization is a voyage of prioritization, rationalization and discovery. Right now, organizations have to react more quickly to market needs, introduce new services, capitalize on mobile and comply with regulatory requirements. All without raising costs and complexity. So how do you make this possible?

GROWING BY 650%

Between 2010 and 2015, enterprise data will grow at the astronomical rate of 650%[1]. Yet, 57% of data center budgets are either static or decreasing.[2]

80% DEAD MONEY

Right now, 80% of IT spend is "dead money" that doesn't contribute to business growth or competitive advantage.[3]

56% SINKING SHIPS

Last year, 56% graded their organization's consolidation efforts at 'C' or below.[4]

Cloud computing, legacy modernization, and virtualization all made the list of top 10 priorities for private sector CIOs.[6]

SECOND TO ONE

Data center consolidation ranks as the **second most important initiative** for state government CIOs.[5]

50,000 000,000

This year, 70% of CIOs will begin a modernization project...

...and approximately $50 billion will be spent on modernization projects.[7]

40% REDUCTION TO SAVE $3 BILLION

By 2015, the US government has mandated the closure of 40% of all federal data centers, yielding over $3 billion in annual savings.[8]

40% REDUCTION IN OPEX

Modernized data centers can support 300% capacity growth in 60% less space and reduce OpEx up to 40%.[9]

GET AGILE. GET YOUR BUSINESS GOING.

Delphix has answers that enable you to navigate your business past the risks. We are already helping one of the largest global banks save $1 billion and 520 work-years by reducing the time needed to modernize each of its 2,500 databases from 3 months per database to just 2 weeks.

Learn how we can get your business up to speed and sailing smoothly at **Delphix.com**

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[1] Source: Gartner. [2] Source: Uptime Institute 2013 Data Center Industry Survey. [3] Source: www.gartner.com/newsroom/id/497088 [4] Source: FCW. [5] Source: Nascio. [6] Source: Gartner. [7] Source: TechTarget. [8] Source: FCW. [9] Source: Gartner