

Cooling our consumption

A new toolkit from AT&T and Environmental Defense Fund can help reduce water consumption in buildings by 28 billion gallons.

Why it's important

\$35 billion

Cost of 2012 drought in U.S.

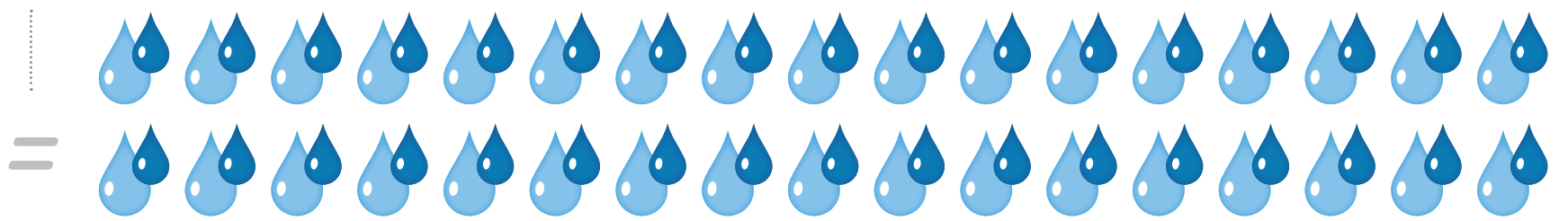
40% Expected water demand increase in the U.S. within the next 20 years¹



Potential savings

28 billion gallons

Water U.S. companies could save annually



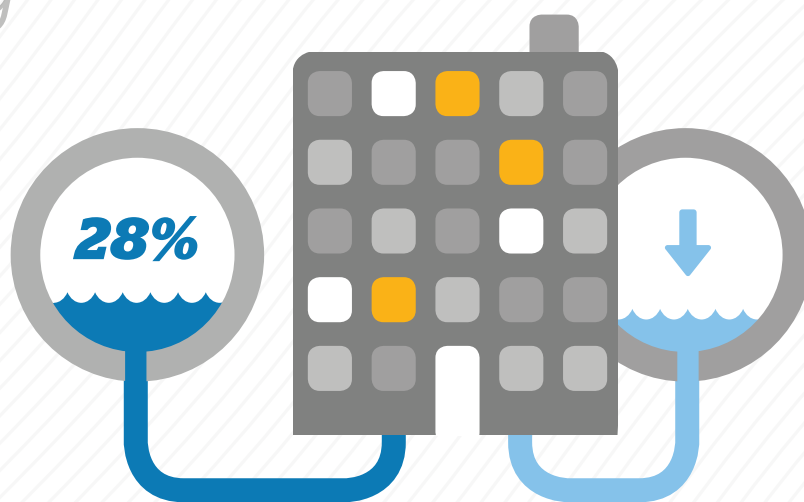
x10

Entire city of New York not showering for **340 days**²

In your building

28%

Amount of total water devoted to cooling in a large office building³



14 - 40%

Water savings potential by using the tools in the toolkit

Our commitment

3.3 billion gallons

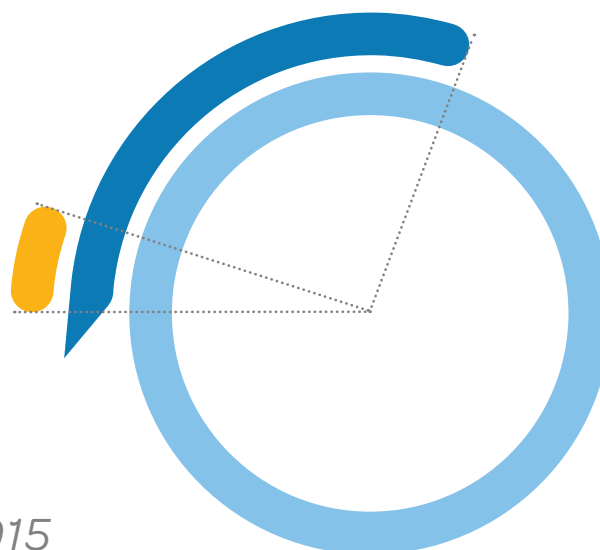
AT&T's total water footprint

1 billion gallons

AT&T's water footprint for cooling towers

150 million gallons

AT&T's water reduction goal by the end of 2015



Get involved

For resources to jumpstart your water management program, visit edf.org/attwater

