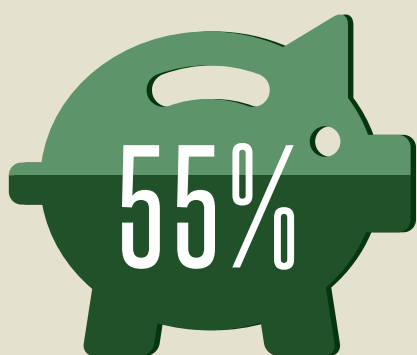


PULSE OF THE

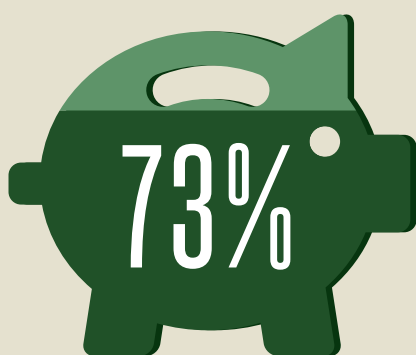
# SMALL & MEDIUM BUSINESS COMMUNITY

## ECONOMIC GROWTH & MOBILE INNOVATION ARE PARAMOUNT

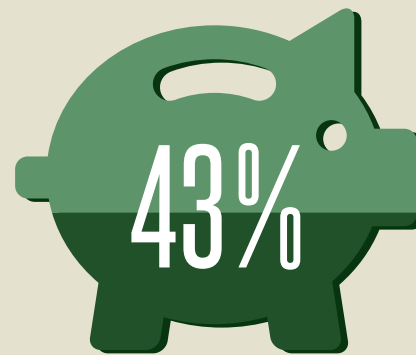
### ECONOMIC HEALTH



of respondents across all age groups say their businesses were growing or booming in the first half of 2013.



of all age groups are optimistic the second half of 2013 will be even better



of U.S. owners believe the economic recovery should remain a top priority

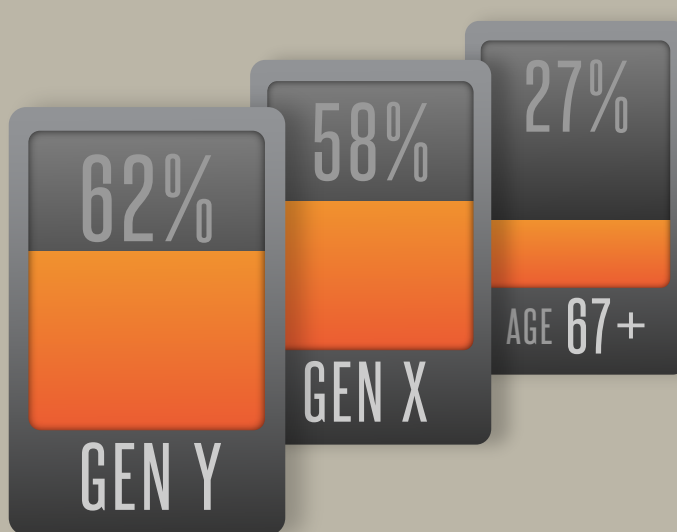
### MOBILE

#### WORKING ON THE GO



say they either sometimes or always work while on vacation

Who uses mobile apps every day for business purposes?



### IMMIGRATION REFORM



3%

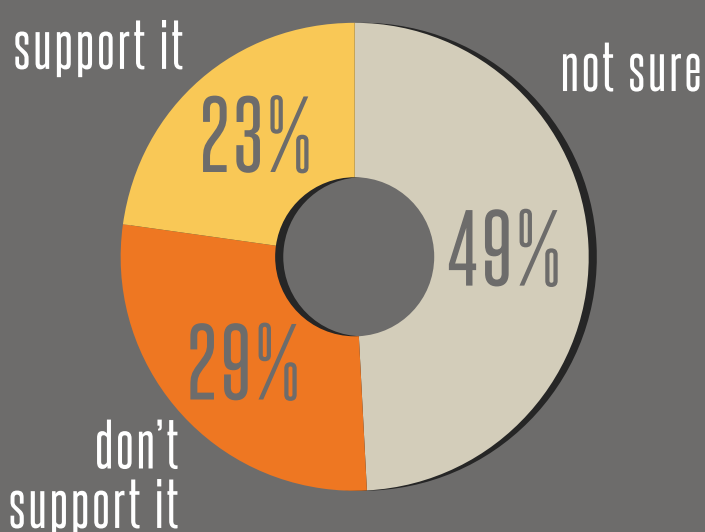
of business owners think immigration reform should be the top priority for the administration



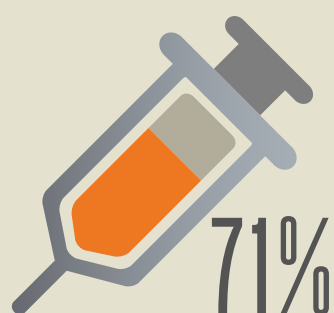
64%

of respondents claim they are aware of the immigration reform plan

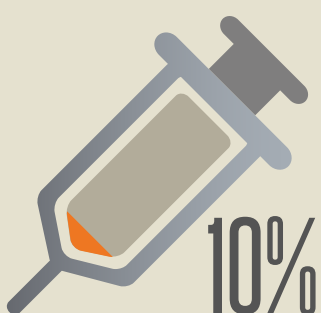
#### SUPPORT FOR IMMIGRATION REFORM



### HEALTHCARE

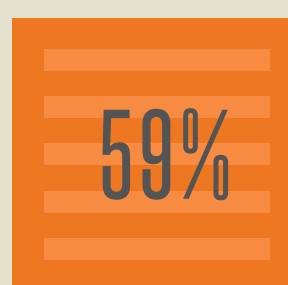


of responders say they do not currently provide health benefits for employees



consider healthcare to be the top priority for the administration

#### AFFORDABLE HEALTHCARE ACT



say it will increase employee healthcare costs



say it will have no effect on healthcare costs

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