

Hearst Corporation Milestones Under Leadership of Frank A. Bennack, Jr. (1979-2013)

1980: Hearst acquires First Databank Inc.

1981: Hearst is a founding partner in the precursors of cable networks A&E and Lifetime with ABC.

1986: Hearst acquires Boston's WCVB-TV.

1987: Houston Chronicle is purchased by Hearst.

1990: Hearst acquires 20 percent interest in ESPN.

1997: Hearst combines its stations with Argyle Television's stations to form Hearst-Argyle Television, Inc., a publicly traded company.

1999: Hearst-Argyle completes acquisition of Pulitzer's broadcasting group.

2000: O, The Oprah Magazine is the industry's most successful magazine launch.

2000: Hearst purchases the San Francisco Chronicle.

2006: Hearst acquires a 20 percent equity interest in global ratings agency Fitch Group.

2006: Hearst Tower opens and is certified as the city's first occupied "green" office building with a Gold LEED Rating. (Building process started in October 2001; Hearst was first NY company to commit to new building project after 9/11.)

2008: Hearst acquires the Connecticut Post.

2008: Hearst and Food Network introduce Food Network Magazine.

2009: Hearst increases its equity interest in Fitch Group from 20 to 40 percent.

2009: Hearst acquires outstanding publicly traded shares of Hearst-Argyle Television, creating Hearst Television Inc., a private company.

2010: Hearst acquires global digital marketing services company iCrossing.

2011: Hearst and Mark Burnett announce the formation of a long-term joint venture, One Three Media.

2011: Hearst acquires nearly 100 titles in 14 countries from Lagardère. (U.S. titles include Car and Driver, ELLE, ELLE DECOR, Road & Track and Woman's Day.)

2011: Hearst and HGTV introduce HGTV Magazine.

2012: Hearst Tower achieves Platinum LEED Rating.

2012: Hearst increases its equity interest in Fitch Group to 50 percent.

2012: Hearst and Disney purchase NBCUniversal's stake in A+E Networks to become 50/50 joint partners.

2012: Hearst acquires Milliman Care Guidelines, a leading provider of evidence-based clinical healthcare databases.

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