



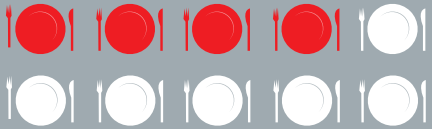
# Your Dishwasher IS MAKING NOISE in Your Marriage

40%

BOSCH, MANUFACTURERS OF THE QUIETEST DISHWASHER ON THE MARKET, IS MAKING SOME NOISE ABOUT WHY MEN AND WOMEN FIGHT WHEN IT COMES TO LOADING THE DISHWASHER.

OF AMERICANS **FIGHT** ABOUT LOADING THE DISHWASHER

HERE ARE  
THE TOP 5 REASONS



## THE TOP 5 REASONS MEN AND WOMEN FIGHT ABOUT LOADING THE DISHWASHER

39%

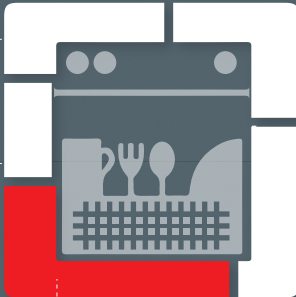
ARGUE OVER PLACING SHARP KNIVES POINT DOWN OR POINT UP

34% OF MEN  
43% OF WOMEN

30%

DEBATE ABOUT PLACING PLASTIC CONTAINERS ON THE TOP RACK TO PREVENT A MAJOR PLASTIC MELTDOWN, OR PLACING CONTAINERS WHEREVER SPACE IS AVAILABLE

29% OF MEN  
30% OF WOMEN



34%

INSIST ON PLACING CUPS ON THE TOP RACK AND PLATES ON THE BOTTOM RACK WHILE THEIR MATE BELIEVE IT'S EVERY DISH FOR THEMSELVES

36% OF MEN  
32% OF WOMEN

41%

CLASH ABOUT SEPARATING DISHES OR CRAMMING AS MUCH AS POSSIBLE TO TACKLE A LARGER LOAD

33% OF MEN  
48% OF WOMEN

61%

FIGHT OVER WHETHER DISHES SHOULD BE PRE-RINSED OR NOT

60% OF MEN  
61% OF WOMEN

## FOUR OUT OF TEN MEN (38%) ADMIT

TO FINDING **EXCUSES** FOR GETTING OUT OF LOADING THE DISHWASHER ALTOGETHER

16% defer the cleanup because they cooked the meal and demand chore equality

12% blatantly admitting to being too lazy to clean the dishes

10% and feeling as though their time is too important to be spent loading the dishwasher