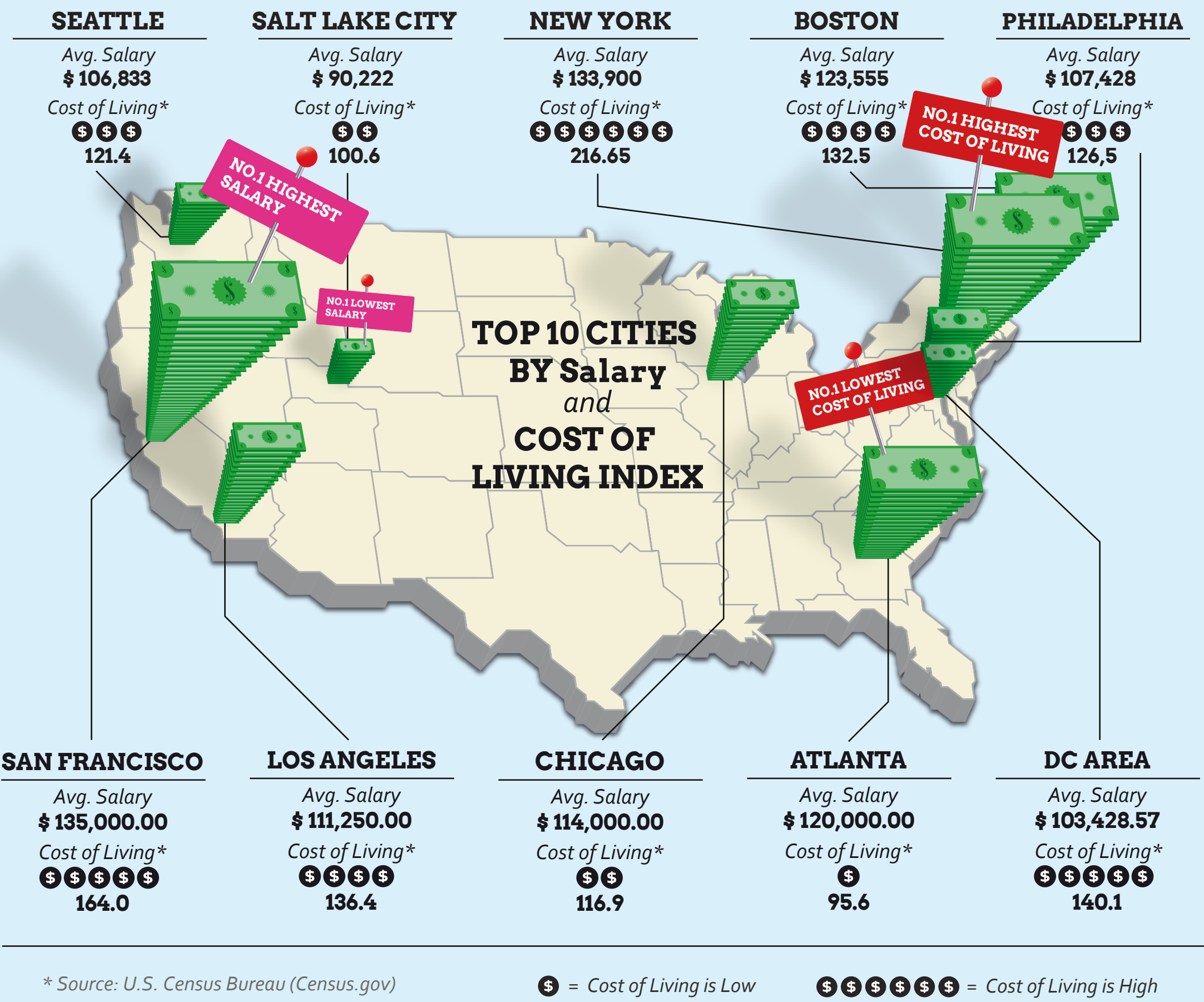


DIGITAL ANALYTICS

INDUSTRY COMPENSATION SCAN



TOP 10 CITIES

RATIO BETWEEN SALARY AND COST OF LIVING

1. Atlanta, GA

2. Chicago, IL

3. Boston, MA

4. Salt Lake City, UT

5. Seattle, WA
6. Philadelphia, PA

7. San Francisco, CA

8. Los Angeles, CA

9. DC Area, DC-VA

10. New York, NY

AVERAGE SALARY FROM ENTRY LEVEL TO UPPER MANAGEMENT LEVEL

Digital Analyst 1-2 years	Digital Analytics Manager 1-6+ years	VP Analytics
ENTRY LEVEL	MID. LEVEL	VP LEVEL
\$ 60,800	\$ 122,532	\$ 205,800

Salary RANGES <i>By City / Seniority</i>	Digital Analyst 1-2YEARS	Digital Analyst 2-4YEARS	Digital Analyst 4-6 YEARS	Digital Analytics Manager <5YEARS	Digital Analytics Manager 6+YEARS	Digital Analytics Director <6 YEARS	VP Analytics
New York, NY	\$ 69.000	\$ 85.000	\$ 105.000	\$ 129.000	\$ 148.000	\$ 151.000	\$ 229.000
San Francisco, CA	\$ 66.000	\$ 87.000	\$ 101.000	\$ 138.000	\$ 144.000	\$ 149.000	\$ 216.000
Los Angeles , CA	\$ 63.000	\$ 81.000	\$ 86.000	\$ 121.000	\$ 131.000	\$ 136.000	-
Chicago, IL	\$ 62.000	\$ 77.000	\$ 112.000	\$ 112.000	\$ 134.000	\$ 135.000	-
Boston, MA	\$ 63.000	\$ 79.000	\$ 91.000	\$ 106.000	\$ 129.000	\$ 159.000	\$ 194.000
Seattle, WA	\$ 61.000	\$ 71.000	\$ 74.000	\$ 126.000	\$ 160.000	\$ 149.000	-
Salt Lake City, UT	\$ 48.000	\$ 62.000	\$ 82.000	\$ 92.000	\$ 103.000	\$ 112.000	-
Atlanta, GA	\$ 56.000	\$ 74.000	\$ 77.000	\$ 106.000	\$ 123.000	\$ 138.000	\$ 224.000
Philadelphia, PA	\$ 61.000	\$ 77.000	\$ 71.000	\$ 105.000	\$ 139.000	\$ 166.000	-
DC Area, DC-VA	\$ 59.000	\$ 70.000	\$ 73.000	\$ 111.000	\$ 141.000	\$ 139.000	-
Virtual / Remote	-	\$ 64.000	\$ 76.000	\$ 91.000	\$ 111.000	\$ 127.000	\$ 166.000

Disclaimer: The data is taken from IQ Workforce. These are base salaries and do not reflect bonuses or other forms of compensation & benefits. Salaries were rounded to the nearest \$1,000. Not all data used to calculate the average salaries is shown in the table and map above.

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- ✓

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