

Global Sustainability SCORECARD

Food

15.8

Average number of menu items per market containing at least 1/2 serving of fruits or vegetables. Up from 9.9 in 2006.

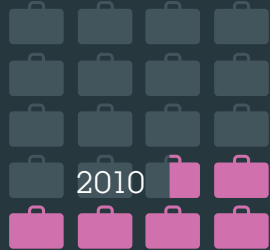


People

28.1%

of Worldwide Top Management (VP & Up) are Women.

Up from 26.4% in 2006.



We've been training and developing our employees for 50 years at our

7 Hamburger Universities.

The average restaurant manager completes the equivalent of more than one semester of college in the U.S. from Hamburger University.

21:00
credit hours

Credits from HU can be transferred to many public and private schools toward a two or four year degree.

96% of company-owned restaurants have certified

MANAGERS

50%

of Company-Owned Restaurant Managers are Women.

Up from 46.2% in 2006.



By March 2012, fruit will be included in every Happy Meal served in US and Latin American restaurants.



99%



of fish globally, are sourced from Marine Stewardship Council Certified Fisheries.

And 99% of wild caught fish comes from fisheries with favorable sustainability ratings.

Giving

McDonald's supports Ronald McDonald House Charities in multiple ways.

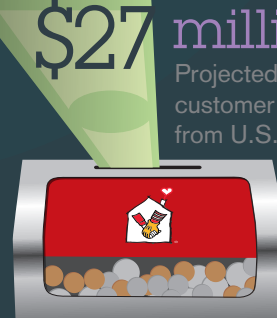


\$170 million raised since 2002

Countries all around the world have helped raise money during McHappy Day and Give a Hand events.

\$27 million

Projected 2011 customer contributions from U.S. restaurants.



More than

30

countries recognize US as a



i'm lovin' it®