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Evacuate the Dancefloor: dmexco Party down to the Rhine!

Official dmexco Party almost sold out +++ Party location expanded to open grounds around the Rheinterrassen +++ Party sponsor Appnexus bringing London guests to Cologne by airlift +++

On September 21st, 2011 the global digital scene will once again be meeting up at the official networking, chilling and dancing dmexco Party. Huge interest is being shown in this top event that is being held at Cologne's "Rheinterrassen": The dmexco Party 2011 is already almost sold out. Thus without further ado the party location is being expanded to include the open grounds right down to the Rhine. This will give even more party people the opportunity to attend the digital marketing party of the year, including for example the 100 top customers of the dmexco Party sponsor and exhibitor, Appnexus, who the company are shuttling from London to Cologne by airlift especially for the event. In addition to offering relaxation after the stress of the first expo day and a marvellous Rhine panorama view of Cologne's Cathedral and Old Town, the dmexco Party also has a musical highlight in store for its guests: CASCADA, one of the most successful dance music acts in the world (among others famous for their mega platinum hit "Evacuate the Dancefloor"), will be performing some of the titles of their current album "Original Me" live on stage. Then, the DJ Matt will be inviting all of the dmexco night clubbers up onto the dance floor. The last tickets for the official dmexco Party 2011 can be ordered online at <http://www.dmexco.de/de/1459/~-/Party.html>.



SEPTEMBER 21 & 22, 2011
COLOGNE

www.dmexco.com



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www.ubercloud.de

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Associated Federation



Wir sind das Netz

All further information on the dmexco 2011 (September 21 & 22, in Cologne) and UBERCLOUD (www.ubercloud.de, September 20, in Cologne) as well as photos, videos and statements on the dmexco 2010 are posted at www.dmexco.com, www.facebook.com/dmexco, <http://twitter.com/dmexco> and www.youtube.com/dmexcovideo.