

# LAUNCHING OPERATIONS BUSINESS PLAN

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#### **Prologue**

This Business Plan represents the launching of the mining operations only, which is planned to commence in 4 weeks from May 1, 2011, and is targeted to include only the Golden Arrow. The initial operation will be centered around extracting minerals from 1,800 tons of tailings readily available on the Golden Arrow property.

Both principals of Green Earth Partners, LLC. have made arrangements for personnel and have purchased the initial equipment needed to start the launching operation. Final arrangements will be in place by May 25, 2011.

Please note that the complete Business Plan will be available by June 1 2011, subsequent to this introductory business plan and subsequent to the launching of the operation.

#### 1.0 Executive Summary

The purpose of this business plan is to raise \$3,200,000 for the development of a private gold mining business while showcasing the expected returns from operations over the next three years. Green Earth Partners, LLC. ("the Company") is a Nevada based corporation that will excavate gold from leased mines within the United States. The Company was founded by GEO Green Earth Operations, Inc. of Nevada, USA and Triton Distribution Systems of Colorado, USA.

Gold is the most important commodity in the world reflecting actual price of every currency. Demand for gold is increasing every year due to development of technology, greater demand for jewelry and investors who just accumulate gold bars, coins and other articles. At the same time, there are not so many gold mines/claims available which have substantial reserves of gold and further potential for exploration and development. The State of Nevada is a mining friendly State. Its production in precious metals sets it up in the top 5 locations in the World as far as production quantities and quality of the precious metal.

Despite the lack of extensive geophysical research of gold reserve volume, there is ONE basic requirement which is present in the following project - Surface Indicators. They do not replace a geophysical study, but they GUARANTEE that high grade gold reserve is available even without the research report. These surface indicators include:

- 1. Area with many artisanal sites (active and abandoned) within the subterranean rights.
- 2. Many exposed veins visible on the surface, offers easy access Ore bodies.
- 3. Geological report identifying several targets within the subterranean site.
- 4. There is over 4,000,000 cubic meters containing alluvial gold which could be processed as well.

The project starts with the Golden Arrow property in northwest Nevada. For the purpose of this Business Plan, the Company will address only one property that is called the Golden Arrow. The property is leased for mining operations by <u>Green Earth Partners, LLC</u> for 5 years and an optional additional 5 years. All 14 federal mining claims are registered with the Nevada BLM and are fully controlled by Green Earth Partners, LLC.

The property is currently inactive but has been economically productive in the past and has ceased operations due to circumstances other than depletion of ore.

#### **Golden Arrow Group**

Consists of 14 federal mining claims.

#### **History**

First discovered in 1907, the prospect was sold to James Raser in 1910 who operated the mine until 1914. Later production included brief operations in 1919 and then again in1958-1960 which was the last recorded production. Operations ceased, due to the death of the owner, John Thrasher, who reportedly made enough money from the mine to start a successful trucking company. Later exploration and activity on the property included some core drilling conducted by Newmont Mining while Dave Iveson controlled the claims. Recently the property was restaked and released to Green Earth Partners, LLC.

The property has been explored by numerous prospects and adits or tunnels in an area over about a mile long. Most of the adits are closed, but it is estimated that there are at least 2000, feet of workings in eight adits which explore several veins. Diamond core drilling conducted by Newmont Mining Company along an access road and consisting of seven holes reportedly intersected strong mineralization. Collar information, drill logs, assay results and other data generated from these drillholes are not available.

#### 1.1 Products and Services

As stated above, the Company has leased this mine, because it is known to have gold deposits. The business will then re-develop the gold mines on the property with the intent to extract, and smelt, the gold into bars for sale onto the open market. The initial capital sought in this business plan will allow the business to launch a moderate sized gold mining operation acquire the initial equipment needed to operate and hire the necessary staff to perform all operations. It should be noted that at all times, the business will comply with all applicable federal, state, and local laws (including OSHA) in order to ensure the safety of all employees working at the Gold Mine site.

#### 1.2 The Financing

At this time, Green Earth Partners, LLC. is seeking \$3,200,000 of private funds for the development of the Company's gold mining operations. Tentatively, Management is seeking to sell equity interest in the business in exchange for the capital sought in this business plan.

#### 1.3 Mission Statement

Green Earth Partners, LLC. mission is to cost effectively extract gold from known precious metal deposits with the intent to sell the refined Gold and Silver to the open market.

#### 1.4 Management Team

The Company was founded by GEO Green Earth Operations, Inc. of Nevada, and Triton Distribution Systems of Colorado. Mr. Gregory E. Ellis is the President of the Company, with more than 25 years experience in managing and running businesses with larger number of employees and projects. He is a fourth generation miner from an experienced mining family. Through his expertise, he will be able to bring the operations of the business to profitability within its first year of operations.

#### 1.5 Sales Forecasts

Launching Sales Forecast	
Product	Sales in \$
Sales of Mined Gold	\$7,560,000
Sales of Mined Silver	\$283,500
Totals	\$7,843,500

Cost of Launching Sales Forecast	
Product	Cost in \$
Sales of Mined Gold	\$1,890,000
Sales of Mined Silver	\$70,875
Totals	\$1,960,875

Gross Profit	
Total	\$5,882,625

#### 1.6 Expansion Plan

The Company expects that the business will aggressively expand during the first three years of operation. As the business becomes profitable it will make substantial reinvestments into the Company's gold mining infrastructure. Additionally, the Company may seek to acquire additional land leases on proven grounds for gold mining as well as purchase and process tailings from other mines in Nevada that are not able to process them themselves at the current time. This could prove to be very lucrative for our operation.

#### 2.0 The Company

Green Earth Partners, LLC, (Green Earth), is a Limited Liability Corporation (LLC) formed and registered with the Nevada Secretary of State. GEO Green Earth Operations, Inc. and Triton Distribution Systems, Inc. are the majority Unit Holders and Managing Members. The Company is headquartered in Reno, Nevada. Green Earth Partners, LLC. was formed for the purpose of acquiring interests in existing precious mineral deposits, claims and mines located primarily in North America.

#### 2.1 The Opportunity

Green Earth Partners, LLC. has existing relationships with the owners of historically producing Gold mines. In addition to Gold, the property contains other precious metals such as large amounts of silver. New recovery technologies increase the net production of precious metals from mining operations.

The Company is aware that the price of Gold has almost doubled over the last five years and is projected to steadily increase in the years to come.

#### 2.2 Background

Green Earth Partners, LLC. has entered into mine leases with claim owners to begin operations and to obtain the capital to start, re-start and otherwise put into production, certain Gold deposits beginning in June 2011 or earlier. The Company's initial operations will be in mines located in Nevada which is considered to be known for being highly mineralized in precious metals.

Green Earth Partners, LLC. has identified this initial property and considers it to be the most opportune to pursue. Based on the location, access, ease of startup, due to existing stock piled ore, favorable engineering and assay reports from mining engineers. Once operational, the mine can be prepared for operation with certain equipment modifications to be operational into extended seasons. For purposes of the projections only one shift is planned, however two shifts can be initiated after 60 days of smooth operations doubling the production from the mine.

Green Earth Partners, LLC. intends to continue to review other mines which have been presented for investment evaluation with the mindset to add additional Gold properties, lease/purchase existing mines and mining operations as investment funds, sales of Gold contracts and Gold production allows. The Company will continue to negotiate ventures with owners of mineral rights and investors, forming business relationships for each prospective mine. Each prospective mine will have different investment criteria based on the proven reserves and the operational budgets required to put the mine into production.

#### 2.3 Mining Operations

Green Earth Partners, LLC. Contracted with GEO Green Earth Operations, Inc. the actual day to day mining operations necessary to harvest the Gold deposits with local experts familiar with mining in the area. The Company will have onsite management to oversee its interests in the operations and production.

#### 2.4 Registered Name and Corporate Structure

Green Earth Partners, LLC. The business is registered as a for profit LLC in the State of Nevada.

#### 2.5 Required Funds

At this time, the Company requires \$3,200,000 of equity funds. Below is a breakdown of how these funds will be used:

#### Project Budget #1

#### **Processing Operations**

Phase	1.	Per	mit

•	Permitting costs and fees	\$10,000.00
•	Project Coordination	\$15,000.00
•	Office Setup	\$15,000.00
•	Rent, Lease Fee's	\$50,000.00
•	Miscellaneous	\$10,000.00

Due 6/1/11 \$100,000.00

#### Phase 2: ORE Processing, Operations and Setup

- Heavy Equipment
- Ore Processing Equipment
- Production Trailer
- Onsite Utilities
- Wages
- Taxes, Insurance, State and Federal fees
- Project Coordination
- Miscellaneous

Due 6/1/11	\$500,000.00
Due 8/15/11	\$100,000.00

\$600,000.00

#### Phase 3: Months 3 through 10

- Wages and Taxes
- Equipment Maintenance
- Fuel
- Miscellaneous

Month 3	\$37,500.00
	. ,
Month 4	\$37,500.00
Month 6	\$37,500.00
Month 7	\$37,500.00
Month 8	\$37,500.00
Month 9	\$37,500.00
Month 10	\$37,500.00

Due 8/1/11 \$300,000.00

TOTAL \$1,000,000.00

Phase 1: Payment is due 6/1/11; \$100,000.00

Phase 2: Payment is due 6/1/11 for Equipment and setup \$500,000.00.

Balance of \$100,000.00 due on 8/15/11.

Phase 3: Payment due first of month - month 3-10. (\$37,500.00 per month) The

\$300,000.00 to be deposited into the JV by 8/1/11

#### Project Budget #2 Mineral Exploration The Golden Arrow

Purpose: Mineral Exploration for Valuation, Project Expansion, and Efficiency

**Mineral Exploration Program**: Geochemical, Geophysical, and Drilling Anomalous Mineralization Zones

- Increase productivity and profitability by identifying highly mineralized zones within the property.
- Focus our production program to most efficiently target and utilize resources' for the highest profit returns.
- I. Soil and Rock Geochemical survey
- II. CSAMT, IP Geophysical Survey
- III. Targeted Core Drilling Program
- Above Studies (confirming per foot costs)
- Project management
- Miscellaneous Labor
- Equipment
- Rentals
- Core Shack and Miscellaneous
- Lab and Testing fee's
- Reports
- Miscellaneous

Due 6/1/11	\$100,000.00
Due 7/1/11	\$400,000.00
Due 8/1/11	\$500,000.00

Total \$1,000,000.00

# Project Budget #3 Phase #2 Golden Arrow

#### Phase 1: Permit

•	Permitting costs and fees	\$20,000.00
•	Project Coordination	\$35,000.00
•	Mapping, Topography, and Survey	\$15,000.00
•	Restoration Bond fee's	\$20,000.00
•	Miscellaneous	\$10,000.00

Due 8/1/11 \$100,000.00

#### Phase 2: ORE Retrieval, Sampling, Crushing and Concentrating Process Operations and Setup

- Heavy Equipment
- Ore Crushing and Concentrating Equipment
- Onsite Utilities
- Trucking
- Wages
- Taxes, Insurance, State and Federal fees
- Fuel
- Miscellaneous

Due 8/1/11 \$200,000.00 Due 9/1/11 \$50,000.00 \$250,000.00

#### Phase 3: Months 7, 8, 9 and 10

- Wages and Taxes
- Equipment Maintenance
- Fuel
- Miscellaneous

Month 7 Month 8 Month 9 Month 10	\$37,500.00 \$37,500.00 \$37,500.00 \$37,500.00
Due 9/1/11	\$150,000.00
TOTAL	\$500,000.00

Phase 1: Payment is due 8/1/11; \$100,000.00.

Phase 2: Payment is due 8/1/11 for Equipment and setup \$200,000.00.

Balance of \$50,000.00 due on 9/1/2011.

Phase 3: Payment due first of month - month 7-10 (\$37,500.00 per month).

The \$150,000.00 to be deposited into the JV by 9/1/11.

#### Project Budget #1 Phase #1 Golden Arrow

#### Phase 1: Permit

•	Permitting costs and fees	\$20,000.00
•	Project Coordination	\$35,000.00
•	Mapping, Topography, and Survey	\$15,000.00
•	Restoration Bond fee's	\$20,000.00
•	Miscellaneous	\$10,000.00

Due on 6/1/11 \$100,000.00

#### Phase 2: ORE Retrieval, Sampling, Crushing and Concentrating Process Operations and Setup

- Heavy Equipment
- Ore Crushing and Concentrating Equipment
- Onsite Utilities
- Trucking
- Wages
- Taxes, Insurance, State and Federal fees
- Fuel
- Miscellaneous

Due 6/1/11	\$220,000.00
Due 7/15/11	\$50,000.00

\$270,000.00

#### Phase 3: Months 3, 4, 5 and 6

- Wages and Taxes
- Equipment Maintenance
- Fuel
- Miscellaneous

Month 3	\$37,500.00
Month 4	\$37,500.00
Month 5	\$37,500.00
Month 6	\$37,500.00

Due 8/1/11 \$150,000.00

TOTAL \$520,000.00

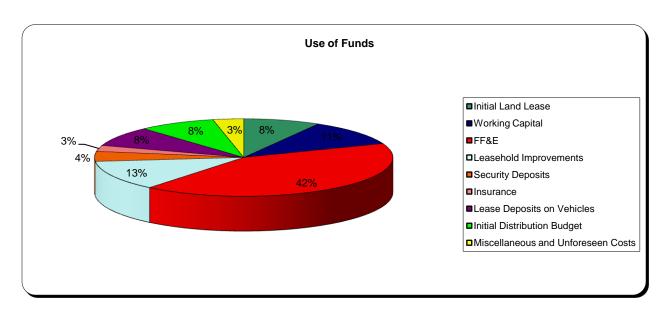
Phase 1: Payment is due 6/1/11; \$100,000.00

Phase 2: Payment is due 6/1/11 for Equipment and setup \$220,000.00.

Balance of \$50,000.00 due on 7/15/11.

Phase 3: Payment due first of month - month 3-6. (\$37,500.00 per month)

The \$150,000.00 to be deposited into the JV by 8/1/11



#### 2.6 Investor Equity

At this time, the Company is seeking to sell equity interest in the business in exchange for the capital sought in this business plan. The investor(s) will receive a seat on the board of directors and a regular stream of dividends starting in the first year of operations.

#### 2.7 Management Equity

After the requisite capital is raised, the Company will retain controlling interest in the operation of the Company and its business.

#### 2.8 Exit Strategy

The Management has discussed and planned for three possible exit strategies. The first strategy would be to sell the Company to a larger entity at a significant premium. Since, the precious metals mining industry maintains a moderately low risk profile once the business is established; the Management feels that the Company could be sold for ten to fifteen times earnings.

#### 3.0 Products and Services

As stated in the executive summary, the Company intends to operate in a gold mining capacity. The Company has acquired 2 mine leases on properties that are known to have gold deposits. The Company has contracted with GEO to use its proprietary process to extract gold. The Company is also purchasing at deep discounts from different sources the necessary equipment so that the business can immediately begin its operations. The gold mining facility will also have all of the necessary smelting equipment to allow the business to smelt its collected gold into doray bars for resale to the open market.

#### 4.0 Strategic and Market Analysis

#### **4.1 Economic Outlook**

This section of the analysis will detail the economic climate, the gold mining industry, the customer profile, and the competition that the business will face as it progresses through its business operations. Currently, the economic market condition in the United States is moderate. The meltdown of the subprime mortgage market coupled with increasing gas prices has led many people to believe that the US is on the cusp of a double dip economic recession. This slowdown in the economy has also greatly impacted real estate sales, which has halted to historical lows. However, gold mines operate with great economic stability as it is a product that is in continued demand. This is especially true in today's economic environment as inflation has pushed the per ounce price of gold up substantially over the last 12 months. As long as commodity prices continue to rise, the business should have no issues producing a continuous profit from its gold mining operations.

#### 4.2 Industry Analysis

Mining, beneficiating, and quarrying of gold is a \$3 billion dollar a year business in the United States. Within the industry there are over 200 domestic providers of gold mining operations that operate within 20 states. The industry employs more than 10,000 people and provides adjusted annualized payrolls in excess of \$500,000,000 dollars. The growth rate of this industry has been tremendous with the recent resurgence of inflation. The prices of gold (and other precious metals) have increased substantially as investors have sought the safe haven of commodities in lieu of the falling value of the dollar. Additionally, the greater wealth of developing nations has pushed the per ounce price of gold passed \$1,500. This demand is expected to remain strong in the face of inflationary pressures.

#### 4.3 Customer Profile

As Green Earth Partners, LLC. intends to sell its gold directly to wholesalers in the open market, it is difficult to determine the "average customer" of the business. Any company engaged in the buying and selling of gold is a potential buyer for the Company.

#### 4.4 Competitive Analysis

Green Earth Partners, LLC was formed as a Green mining company to steadily increase the opportunities available to the Company. The Green movement continues to open doors into the future for companies such as ours that utilize Green Technologies, while environmental regulations continue to close doors for our competitors, this will steadily add opportunities for our growth.

#### 5.0 Marketing Plan

The marketing campaigns required by Green Earth Partners, LLC. are minimal as the business will sell its mined gold directly to the open market. As such, it is imperative that any marketing expenditures undertaken by the Company focus on developing relationships with gold wholesalers and mine development firms that will seek and lease mines to the business.

#### 5.1 Marketing Objectives

Develop relationships with mine development and exploration firms that will lease mines to the business for its gold mining operations.

Establish relationships with gold wholesalers within the targeted market.

#### **5.2 Marketing Strategies**

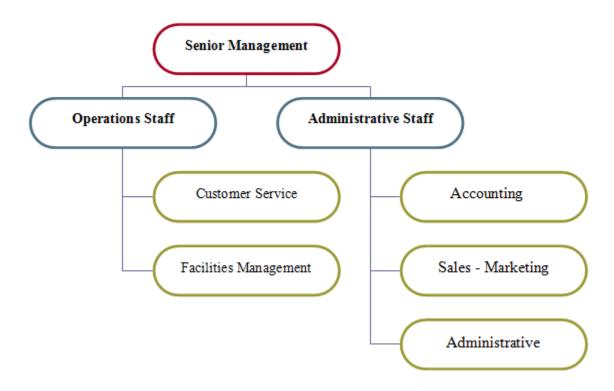
As operations begin, the Company will develop ongoing purchase order relationships (based on market prices) with national and international gold dealers and wholesalers that will acquire the Company's inventory of gold doray. In order to complete this aspect of Gold Mine marketing operations, the Company will directly contact well known gold wholesalers. As these buyers are constantly searching for new gold sources, developing these relationships will not be an issue. Additionally, the Company will make its presence known among gold prospectors, mine development and exploration companies and property management firms that specialize in the sale and placement of leases for land that is known to carry precious metal deposits. Much like with the gold wholesalers/dealers, the Company will directly contact these companies in order to develop working relationships.

#### 5.3 Pricing

Per the international gold market.

#### 6.0 Organizational Plan and Personnel Summary

#### **6.1 Corporate Organization**



#### 6.2 Management

#### **Gregory Ellis, President**

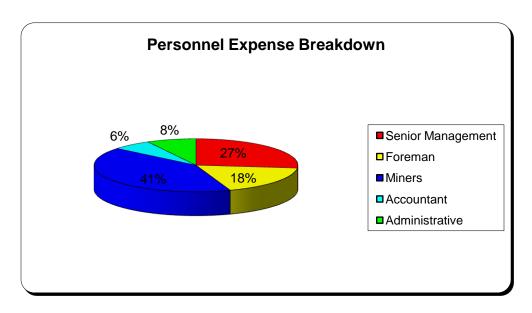
Mr. Ellis has over 25 years experience in home building and land development. His attention to quality earned him a 1998 "Mame" award from the Master Builders Association and in 2004 he received the Washington State "Businessman of the Year Award." He is a fourth generation miner. Mr. Ellis has for the past 7 years worked to advance and explore the Stuy Mine in Alaska where he has gained extensive mine exploration experience and has made a discovery of a porphyry gold mixed metals deposit. Mr. Ellis has and will continue to work with Native Community Leaders to advance green mining projects to support regional sustainability with mines that honor the environment and support thriving green communities.

#### Mike Woods, Secretary

Mr. Woods has been the CFO for major industrial and metals mineral properties. Mr. Woods has had extensive experience as a commodities trader and broker. Mr. Woods has degrees in business, agricultural economics, and mining. He has managed a grain elevator operation handling 25 million bushels. He has been a floor trader on the Kansas City Board of Trade. He currently purchases grain for the production 65 million gallons of ethanol. He was the financial manager for a 500-ton per day ore production gold mine.

#### **Tim Fadda, Mine Development Manager**

Tim Fadda has an extensive heavy equipment background in the commercial and mining industry, both nationally and internationally. Mr. Fadda brings to this organization a variety of talents gained by hands on experience, capable of attaining success in handling diverse tasks and challenging environments. Mr. Fadda has degrees in science, agriculture, and mining, from the University of Nevada Reno. Mr. Fadda is a member of the Society of Mining Engineers, a Certified Mine Safety Instructor, and a delegate to the 1995 Gold Mining Technology conference in the People's Republic of China.



7.0 Financial Plan

#### 7.1 Underlying Assumptions

The Company will acquire \$3,200,000 of equity funds to develop the business.

The Company will sell equity interest in the business in exchange for the required capital sought in this business plan.

Green Earth Partners, LLC. will have an annual revenue growth rate of approximately 20% per year.

#### 7.2 Sensitivity Analysis

In the event of continued economic downturn, the business revenues should increase. In an economic recession, the demand for gold will continue to sharply increase globally as all global currencies continue to lose value and the global gold standard ramps up. However, in today's economic climate, inflation has become a serious concern, and investors have driven up the per ounce price of gold substantially as a safe investment to hedge against inflationary risks. As such, the business should have very few issues regarding top line income.

# **Excerpts from Geologic Assessment**

Of Mining Properties, in Nevada By Carl Hale, Registered Professional Geologist April 22, 2011

#### **Preface**

This report was produced at the request of <u>Green Earth Partners, LLC</u> and contains a geologic synopsis of gold properties in northwest Nevada. <u>Green Earth Partners, LLC</u> is formed and owned primarily by <u>GEO Green Earth Operations Inc.</u> of the State of Nevada and <u>Triton Distribution Systems, Inc.</u> of the State of Colorado. The properties are leased for mining operations by <u>Green Earth Partners, LLC</u> for 5 years and an optional additional 5 years. All 14 federal mining claims are registered with the Nevada BLM and are fully controlled by <u>Green Earth Partners, LLC</u>.

The properties are currently inactive but have been economically productive in the past and have ceased operations due to circumstances other than depletion of ore. The author has not conducted personal on-site inspections of either prospect and all information presented herein was obtained from personal communication with the owners, a certificate of analysis and literature research.

### **Descriptions**

#### **Golden Arrow Group**

Consists of 14 federal mining claims.

#### **History**

First discovered in 1907, the prospect was sold to James Raser in 1910 who operated the mine until 1914. Later production included brief operations in 1919 and then again in 1958-1960, which was the last recorded production. Operations ceased due to the death of the owner, John Thrasher, who reportedly made enough money from the mine to start a successful trucking company. Later exploration and activity on the property included some core drilling conducted by Newmont Mining while Dave Iveson controlled the claims. Recently the property was restaked and transferred to Green Earth Partners, LLC.

The property has been explored by numerous prospects and adits or tunnels in an area over about a mile long. Most of the adits are closed but it is estimated that there are at least 2000 feet of workings in eight adits which explore several veins. Diamond core drilling conducted by Newmont Mining Company along an access road and consisting of possibly seven holes reportedly intersected strong mineralization. Collar information, drill logs, assay results and other data generated from these drillholes are not available.

#### Geology

A late Cretaceous to early Tertiary granodiorite intrusive covering less than one square mile underlies part of the property. A high angle fault terminates the intrusive on the west side, and to the west of this fault only Quaternary alluvium has been mapped. Other geologic rock units seen outcropping on the property are a Triassic-Jurassic phyllite, slate, and fine-grained quartzite formation and a Tertiary sequence of volcanic and sedimentary rocks. This is a very favorable area geologically for the formation of ore deposits.

The mineralization occurs in quartz veins in the granodiorite. These veins strike generally NW and SE and dip 30 northeast and range in thickness from several inches to almost three feet. The full extent or number of the veins is not known. Gold is found as disseminations of fine-grained particles in an iron-stained quartz with a small amount of silver and pyrite.

The very high-grade nature of some of the vein material is shown in several analyses by ALS laboratories in Reno, NV of samples collected recently from one of the open adits. ALS Labs operates in more than 40 countries across Africa, Asia, Australia, Europe, North America and South America. Values returned from three of the samples all reported over 1000 ppm gold with silver numbers ranging from 721 to 2830 ppm. One thousand parts per million represents over 30 troy ounces of gold per ton of ore. Values such as this cannot be expected to be representative of the veins in general but do exhibit that bonanza-grade ore can be encountered.

## **Summary and Conclusions**

The properties have true merit and value, with strong potential to develop into viable, producing mines. This conclusion is based on the following:

- 1) The fact that the mines were successful producers in the past and were closed because of reasons other than the depletion of ore,
- 2) The geology is favorable for mineralization, and
- 3) Comprehensive modern exploration methods have not been employed on either of these properties, meaning that there is strong potential for lateral and vertical extensions and possible thickening of the ore-bearing structures. Additionally, there is a good possibility of the discovery of new and better adjacent ore bodies which often happens in the vicinity of historic mines.

ARKANSAS BOARD OF REGISTRATION FOR PROFESSIONAL GEOLOGISTS

Carl David Hale

is a Registered Geologist in the State of Arkansas

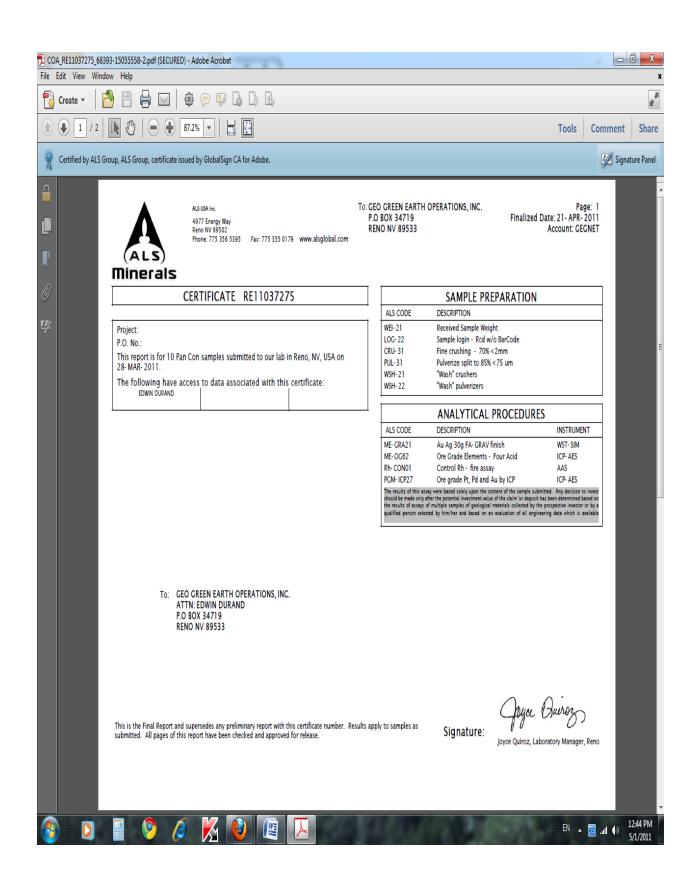
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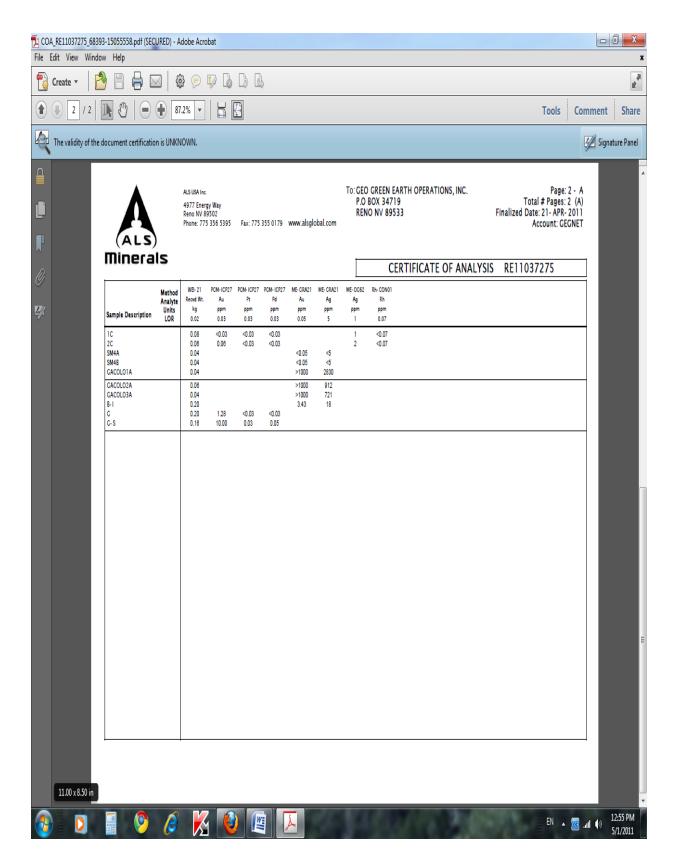
Original Registration:
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Registration

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