

LAPHROAIG®

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LAPHROAIG® ASKS: “WHAT’S YOUR WARM WEATHER WHISKY?”

Laphroaig Islay Single Malt Scotch, the most richly flavored of all Scotch whiskies, has been warming spirits for nearly 200 years. Scotch Malt Master Simon Brooking offers the following suggestions to enjoy a little heat this season.

- **Savor the warmth near the crackle of a fire** – Whether it’s the classic, peaty flavor of Laphroaig 10 Year Old, or the rich toffee taste and delicate hint of heather smoke of Laphroaig 18 Year Old, a fine dram of Scotch whisky is the perfect complement to a day’s end.
- **The Curling Zone** – Laphroaig gives new meaning to “scotch on ice” in 2010 with its sponsorship of the United States Curling Association. This February, sit back and watch curling professionals on TV as they sweep their curling stones towards the Gold. Celebrate their achievements with a dram of Laphroaig.
- **A Perfect Pairing** – Richly flavored Scotch whiskies are revitalizing the culinary scene, adding a taste of Scotland to homemade meals and a splash of new flavors to high-end cuisines. Try pairing Laphroaig with seafood, lamb or artisan cheeses. To wrap up your meal, consider a night cap paired with a piece of smooth dark chocolate or a fine cigar.
- **Scotch on the Rocks** – Granite stones are to curling as ice is to Scotch whisky. The term “scotch on the rocks” originated in Scotland, where according to legend whisky enthusiasts used granite rocks from the spring water to cool their whisky. This tale, and others, are perfect to share when sipping Laphroaig and enjoying the 2010 winter games.

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Laphroaig® Single Malt Scotch Whisky, 43%, 48% and 55.7% alc./vol.
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