LAPHROAIG®

LAPHROAIG® 10 YEAR OLD FACT SHEET

OVERVIEW: Laphroaig single malts have been recognized as some of the pre-eminent

malt whiskies of the world for nearly 200 years. Their bold, distinctive flavor is a result of the tempestuous climate of Islay, the quality of the ingredients and the skill of the craftsman. The unmatched quality and superior taste of Laphroaig single malts have made them a perennial

favorite of critics and aficionados alike.

TASTING

NOTES: <u>Color</u> A full and refractive gold

Nose Very smoky and intense seaweed with a hint of sweetness

Body Medium and oily

Palate Richly smoky and salty—fully peated with a hint of sweetness

Finish Lingering and unique

This unique blend of contrasting tastes can be enjoyed anytime and

anywhere—with friends, with a cigar, or after dinner.

PRICING: \$45.99, 750ml

Available at fine retail locations nationwide.

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MEDIA CONTACTS:

Lara Beauregard Ashley Papanikolas
Beam Global Spirits & Wine JSH&A Public Relations
847.444.7073 630.932.7913



Laphroaig® Single Malt Scotch Whisky, 43%, 48% and 55.7% alc./vol. ©2010 Laphroaig Import Company, Deerfield, IL