

20th Annual Energy Efficiency Forum

EFFICIENCY FIRST:

Transforming America's Energy Future

June 15-16, 2009 National Press Club, Washington, D.C.





Our mission: *To be the premier forum that promotes an energy efficiency ethic through the presentation of national and worldwide views on energy efficiency and the resulting impact on the environment, national security and economic growth.*



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All invitations to the 2010 Energy Efficiency Forum will be sent via e-mail. Please visit www.eeforum.net to register your e-mail address.

2008 ENERGY EFFICIENCY FORUM HIGHLIGHTS



Pulitzer Prize-winning, New York Times columnist Thomas Friedman leads a lively group discussion on energy trends at the 2008 Forum, including comments on the global implications of energy policy, the economy and the environment.



The Honorable Branko Terzic, Global Regulatory Policy Leader, Energy & Resources, Deloitte Services, wraps up the 2008 event with closing remarks.

AGENDA

Monday, June 15, 2009

Hall of Fame Ceremony and Reception — 6:15 – 9:30 p.m. Newseum

Tuesday, June 16, 2009

Energy Efficiency Forum — 7:30 a.m. – 2:00 p.m. National Press Club

7:30 a.m. Registration and Continental Breakfast

8:00 a.m. Opening Remarks

8:15 p.m. Igniting Creative Energy Awards

8:30 a.m. Speakers

Tom Leppert Mayor, Dallas

Anthony E. Malkin President, W&M Properties, Wien & Malkin, LLC, W&H Properties, Owner of the Empire State Building

Lisa Murkowski U.S. Senator, Alaska

10:00 a.m. **Strategic Dialogue: *Efficiency First: Transforming America's Energy Future***

Moderator: **Reid Detchon** Executive Director, Energy and Climate, United Nations Foundation

Panelists: **Thomas R. Kuhn** President and CEO, Edison Electric Institute

Christoph Frei, Ph.D. Secretary General, World Energy Council

Roger Cooper Executive Vice President, Policy and Planning, American Gas Association

10:45 a.m. **Kristina M. Johnson** Under Secretary, U.S. Department of Energy

11:15 a.m. **Steven R. Specker, Ph.D.** President and CEO, Electric Power Research Institute

11:30 a.m. **Dan W. Reicher** Director of Climate Change and Energy Initiatives, Google.org

12:00 p.m. Break

12:30 p.m. Lunch

1:00 p.m. **Lisa P. Jackson** Administrator, U.S. Environmental Protection Agency

1:30 p.m. **Strategic Dialogue: *Advances in Vehicle Efficiency***

Moderator: **David Cole, Ph.D.** Chairman, Center for Automotive Research

Panelists: **Alexander (Andy) Karsner** Former Assistant Secretary, Office of Energy Efficiency and Renewable Energy

2:00 p.m. Closing Remarks

* Specific times are subject to change.

2008 ENERGY EFFICIENCY FORUM HIGHLIGHTS



Andy Karsner, Assistant Secretary, Office of Energy Efficiency and Renewable Energy, U.S. Department of Energy, accepts his Public Service Award from USEA Executive Director Barry Worthington at the 2008 Forum.



Alan Edwards, National Energy Manager at the Federal Bureau of Prisons, is honored for his innovative strategies to effectively manage energy resources in support of the Bureau of Prisons' critical national mission.

IGNITING CREATIVE ENERGY CHALLENGE

The winners of the eighth annual Igniting Creative Energy Challenge show that a young generation is ready to fight to save our natural resources. The winners — three students and a teacher — are excited to share their ideas at the 2009 Energy Efficiency Forum. The Challenge is an educational competition that motivates students to learn more about energy and the environment.

Students in grades K-12 throughout the U.S. and Canada are asked to submit entries that demonstrate an understanding of what an individual, family or group can do in their home, school or community to conserve energy and help the environment. They are encouraged to express their ideas in any creative form such as science projects, essays, stories, artwork, photographs, music, videos, web site projects, and more. The judging staff consists of professionals nationwide with backgrounds in science, math, music, art and gifted and talented education, as well as environmental industry experts. The eighth annual Igniting Creative Energy Challenge winners are:

Elementary Division — **Olivia Horne**, a fourth-grader, from Ponte Vedra Beach, Florida. She created a video titled “Extreme Lunch Makeover,” which highlights how to create an eco-friendly lunch. She also designed custom lunch bags called E.L.S.E. Bags (Eco-Friendly Lunches Save Energy for our Environment) to encourage classmates to reduce environmental waste.

Middle School Division — **Maddie Reichman**, a sixth-grader from Salt Lake City, Utah. She designed a community service project to help educate classmates about the environment. She helped form P.E.A.C.E. Teams (Protecting Everyone And our Cool Earth) to speak at community councils on environmental protection, and also created anti-idling lap blankets to encourage drivers not to idle their vehicles but rather use the blankets to stay warm.

High School Division — **Suzanne Warren**, a senior in Parker, Colorado. She developed a board game called “Eco Quest” with multiple choice questions relating to environmental facts. Through this fun, yet informative board game, her goal was to make a lasting impact on children, igniting their creative energy to make a difference in the world. The goal of the game is for players to compare what they think they know about the environment with actual facts. She feels that the impact of Eco Quest will ideally create a more educated generation that will be inspired to make a change in the lives of others.

Teacher Division — **Marilyn Hamot Ryan**, a teacher from Saddle Brook, New Jersey. She worked with talented and gifted students throughout the elementary school on a district-wide Go Green initiative, including lessons on non-renewable resources, to embrace the environment and energy solutions.

Sponsored by:



2008 ENERGY EFFICIENCY FORUM HIGHLIGHTS



After sharing their winning ideas with an audience of government and business leaders, the four 2008 Igniting Creative Energy Challenge recipients pause for a photo.



Energy Efficiency Forum Executive Council Co-chair Betty Arndt welcomes the crowd to the 2008 event.

KEYNOTE SPEAKERS



Lisa P. Jackson *Administrator, U.S. Environmental Protection Agency*

As Administrator of the U.S. Environmental Protection Agency, Lisa P. Jackson leads a staff of approximately 18,000 professionals dedicated to protecting the public health and environment of all Americans. She was nominated to lead the Agency by President Barack Obama on Dec. 15, 2008 and confirmed by the Senate on Jan. 23, 2009. She is the first African American to serve in this position.

Before becoming EPA's Administrator, Ms. Jackson served as Chief of Staff to New Jersey Governor Jon S. Corzine. Prior to that, she was appointed by Governor Corzine to be Commissioner of the state's Department of Environmental Protection in 2006. While Commissioner, she was known for her advocacy for reducing greenhouse gases, aggressively addressing pollution, having an open and honest dialogue with stakeholders in the public policy process, and ensuring that underserved communities received fair environmental protection under the law.

She joined N.J. DEP in 2002, serving as Assistant Commissioner for Compliance and Enforcement followed by Land Use Management before becoming Commissioner. Prior to joining N.J. DEP, Ms. Jackson worked for 16 years as an employee of the U.S. EPA. She is a *summa cum laude* graduate of Tulane University's School of Chemical Engineering and earned a Master's degree in Chemical Engineering from Princeton University.



Kristina M. Johnson, Ph.D. *Under Secretary, U.S. Department of Energy*

Kristina M. Johnson is currently the Under Secretary of Energy in the U.S. Department of Energy. She received her B.S., M.S. (with distinction) and Ph.D. in Electrical Engineering from Stanford University. After a NATO post-doctoral fellowship at Trinity College, Dublin, Ireland, she joined the University of Colorado-Boulder's faculty in 1985 as an Assistant Professor and was promoted to full Professor in 1994. From 1994 to 1999 Dr. Johnson directed the NSF/ERC for Optoelectronics Computing Systems Center at the University of Colorado and Colorado State University, and then served as Dean of the Pratt School of Engineering at Duke University from 1999 to 2007. From September of 2007 to April 2009, Dr. Johnson served as Provost and Senior Vice President for Academic Affairs at The Johns Hopkins University.

Dr. Johnson was named an NSF Presidential Young Investigator in 1985 and awarded a Fulbright fellowship in 1991. Her awards include the Dennis Gabor Prize for creativity and innovation in modern optics (1993); State of Colorado and North Carolina Technology Transfer Awards (1997, 2001); induction into the Women in Technology-International Hall of Fame (2003); the Society of Women Engineers Lifetime Achievement Award (2004); and, most recently, the John Fritz Medal, widely considered the highest award in the engineering profession (May 2008).

2008 ENERGY EFFICIENCY FORUM HIGHLIGHTS



Maria Vargas, U.S. Environmental Protection Agency, announces the launch of new public service announcements for the ENERGY STAR® program.



Jason Grumet, Executive Director, National Commission on Energy Policy, speaks at the 2008 Forum on behalf of the presidential campaign of Barack Obama.

GUEST SPEAKERS

Lisa Murkowski *U.S. Senator, Alaska*

Senator Lisa Murkowski is the first Alaskan born Senator to serve the state and only the sixth U.S. Senator from Alaska. Since joining the Senate in 2002, she has made numerous strides on issues facing state residents, including health care, education, energy, veterans' affairs and Alaska's infrastructure development. Senator Murkowski is the senior Republican member of the Senate Energy and Natural Resources Committee and also serves on the Senate Appropriations Committee. She is a member of the Senate Health, Education, Labor and Pensions Committee, along with the Senate Indian Affairs Committee. Her work to open the Arctic National Wildlife Refuge and build the Alaska natural gas pipeline demonstrates her commitment to growth in Alaska, as well as an understanding of the country's energy needs.

Prior to being elected to the U.S. Senate, she served three terms in the Alaska State House of Representatives, beginning in 1998, and was named House Majority Leader during the 2003-2004 term. Senator Murkowski earned a B.A. in Economics from Georgetown University in 1980 and then returned to Juneau to work as a legislative aide, becoming active in state Republican politics. In 1985, she graduated with a Law degree from Willamette University and became a member of the Alaska Bar Association in 1987. She served as Anchorage District Court attorney for two years and then worked in Alaska commercial law for eight years before opening her own practice.



Tom Leppert *Mayor, Dallas*

Tom Leppert was elected mayor of Dallas in June 2007. Since taking office, the Mayor and the City Council have pursued policies that have dramatically improved the quality of life in Dallas. The crime rate has been reduced by double digits, major firms like AT&T and Tenet Healthcare have moved to Downtown Dallas and construction is underway on Main Street Garden, the Woodall Rogers Deck Park and the first Calatrava-designed bridge over the Trinity River. New games have found a home at the Cotton Bowl in Fair Park, and new plants in Southern Dallas and at the Inland Port have created hundreds of new jobs. The Mayor has also pursued a strong trade agenda leading delegations to China and Mexico. He has a leadership role in the U.S. Conference of Mayors as Chair of the influential Urban Economies Committee.

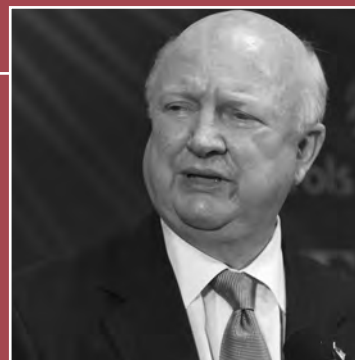
Mayor Leppert has led major corporations in the areas of construction, financial services and real estate. As CEO of Turner Construction, he led the company in integrating green buildings into the nation's real estate portfolio and moved the Fortune 500 firm's headquarters to Dallas. He also was chair of the Greater Dallas Chamber of Commerce and still serves on its Executive Committee. A lifelong community volunteer, he has served numerous community groups and charitable organizations on both the local and national levels. The Mayor served as a White House fellow under President Reagan in both the White House and in the Treasury Department where he worked on banking, finance and international trade issues.



2008 ENERGY EFFICIENCY FORUM HIGHLIGHTS



Former Virginia Governor George Allen, President of George Allen Strategies, LLC, speaks on behalf of the presidential campaign of John McCain at the 2008 Forum.



In his keynote address, Energy Secretary Samuel Bodman says that underlying a greater reliance on renewable energy, alternative fuels and nuclear power should be a fundamental shift in the way people use energy.

GUEST SPEAKERS

Anthony E. Malkin *President, W&M Properties, Wien & Malkin, LLC, W&H Properties, Owner of the Empire State Building*

Anthony E. Malkin received a B.A. degree *cum laude* in English from Harvard College in 1985. That year, he joined Chemical Venture Partners, L.P., a recently formed venture capital and leveraged buyout affiliate of Chemical Bank (now CCMP Capital). In 1989, he joined W&M Properties and Wien & Malkin LLC. He is now President of these firms and of W&H Properties. Combined, these firms comprise the real estate acquisition, management, construction and marketing arm of the Malkin family, which has been active in real estate for four generations. Mr. Malkin serves on many boards, including the Urban Land Institute, the Board of Governors of the Real Estate Board of New York, the forestry management company Greenwood Resources, the advisory board of MissionPoint Capital Partners, and the Advisory Council of the Natural Resources Defense Council's Center for Market Innovation.



Dan W. Reicher *Director of Climate Change and Energy Initiatives, Google.org*

Dan W. Reicher has over 20 years of experience in business, government and non-governmental organizations focused on energy and environmental technology, policy, finance and law. He joined Google in 2007 where he serves as Director of Climate Change and Energy Initiatives for the company's venture called Google.org, which has been capitalized with \$2 billion of Google stock to make investments and advance policy in climate change and energy, global development, and global health. Previously, Mr. Reicher served as President and Co-Founder of New Energy Capital Corp., a company that develops, invests in, owns and operates renewable energy and distributed generation projects.

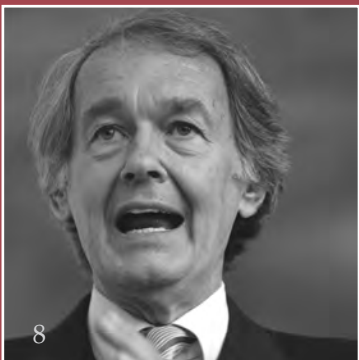


Steven R. Specker, Ph.D. *President and CEO, Electric Power Research Institute (EPRI)*

Steven R. Specker is the President and Chief Executive Officer of the Electric Power Research Institute where he is recognized worldwide for his expertise in leading the research, development, and deployment of technologies for the generation, delivery and use of electricity. EPRI is an independent, non-profit center for public interest energy and environment research, which is committed to meeting society's high expectations for reliable, affordable, and environmentally responsible electricity. Prior to joining EPRI in 2004, Dr. Specker spent 30 years with the General Electric Co. in a variety of executive positions within the energy business, including 11 years as a Vice-President of the company. Dr. Specker holds a B.S. degree in Engineering Science, an M.S. degree in Nuclear Engineering, and a Ph.D. in Nuclear Engineering from Iowa State University.



2008 ENERGY EFFICIENCY FORUM HIGHLIGHTS



At a pre-Forum reception, Congressman Ed Markey discusses the strategic importance of energy efficiency and climate change.



C. David Myers, President, Building Efficiency, Johnson Controls welcomes a capacity crowd to the 2008 Forum.

STRATEGIC DIALOGUE

Efficiency First: Transforming America's Energy Future

For two decades, energy efficiency has quietly struggled to achieve the recognition it deserves as a key resource in our energy roadmap. How have recent events brought energy efficiency to the forefront of solutions addressing critical energy security, climate change and economic recovery issues? This group of dignitaries representing both the past and the future, will provide their perspectives.

MODERATOR Reid Detchon

*Executive Director, Energy and Climate,
United Nations Foundation*

Reid Detchon is Vice President for Energy and Climate at the United Nations Foundation. He also serves as Executive Director of the Energy Future Coalition, a broad-based, non-partisan public policy initiative focused on three critical energy challenges — oil dependence, climate change, and global energy poverty. Mr. Detchon previously served as Director of Special Projects in Washington for the Turner Foundation; as a principal at Podesta Associates; as the Principal Deputy Assistant Secretary for Conservation and Renewable Energy at the U.S. Department of Energy from 1989 to 1993; as principal speechwriter for Vice President George H. W. Bush; as legislative director for U.S. Senator John Danforth of Missouri; and as an award-winning reporter for the Columbia (Mo.) Daily Tribune. He is a graduate of Yale University.



PANELIST Thomas R. Kuhn *President and CEO, Edison Electric Institute*

Thomas R. Kuhn is President and CEO of the Edison Electric Institute, the association of investor-owned electric companies whose members generate and distribute approximately three-quarters of the Nation's electricity. He joined the Institute in 1985 as Executive Vice President, was named Chief Operating Officer in 1988, and elected President in 1990. Prior to joining the Institute, Mr. Kuhn was President of the American Nuclear Energy Council, which subsequently merged to be the Nuclear Energy Institute. The Council represented virtually all of the companies in the commercial nuclear power industry. He joined the Council in 1975 as Vice President, Government Affairs, and became President in 1983. From 1972 to 1975, he headed the energy section of the investment banking firm, Alex Brown and Sons.



PANELIST Christoph Frei, Ph.D. *Secretary General, World Energy Council*

Christoph Frei is Secretary General at the World Energy Council, the most representative body of the energy industry with members in more than 90 countries. Its mission is to promote the sustainable supply and use of energy for the greatest benefit of all. The London-based organization has official consultative status with the United Nations. Dr. Frei joined the World Energy Council in April 2009. Since 2006, he has also been an Adjunct Professor of International Energy Policy and Strategy. From 2001 to 2009, he has served as Senior Director, Energy Industries & Policy, and as a Member of the Executive Council, World Economic Forum, Geneva. He completed numerous post-graduate studies including his Ph.D. thesis in Energy Policy Analysis/Sustainable Development for which he earned an ABB Energy Research Award in 2001.



PANELIST Roger Cooper *Executive Vice President, Policy and Planning, American Gas Association*

Roger Cooper is Executive Vice President for Policy and Planning of the American Gas Association, which represents 202 local energy companies that deliver clean natural gas throughout the United States. There are more than 70 million residential, commercial and industrial natural gas customers in the U.S. of which almost 93 percent — more than 65 million customers — receive their gas from AGA members. Mr. Cooper has previously served at AGA as Acting President; Senior Vice President for Government Relations; Group Vice President for Government Relations and Policy Analysis; and as Deputy General Counsel. He holds a J.D. with high honors from Georgetown University Law Center, an M.A. from the Johns Hopkins University School of Advanced International Studies and a B.A. from Hiram College.



STRATEGIC DIALOGUE

Advances in Vehicle Efficiency

The convergence of energy efficiency in buildings and energy efficiency in vehicles is clearly evident in the development of an interactive and controllable utility grid. Delivering electricity from producers to consumers using digital technology allows businesses and residences to manage energy, reduce costs and increase reliability. And transportation issues are addressed when the grid connects to plug-in electric vehicles. In this two-person dialogue, we examine the costs, policies, timeframe and barriers for implementation.

David Cole, Ph.D. *Chairman, Center for Automotive Research*

David E. Cole is the Chairman of the Center for Automotive Research in Ann Arbor, Michigan. He was formerly Director of the Office for the Study of Automotive Transportation at the University of Michigan Transportation Research Institute. He has worked extensively on internal combustion engines, vehicle design, and overall automotive industry trends.

Dr. Cole's recent research has focused on strategic issues related to the restructuring of the North American industry and trends in globalization, technology, market factors, and human resource requirements. He was formerly a member of the Energy Engineering Board of the National Research Council and the U.S.-Canada Free Trade Pact Select Panel. He is also a Director of the Original Equipment Suppliers Association, as well as a Director of six automotive supplier companies. In addition, Dr. Cole was recently appointed by Michigan's Governor to the Strategic Economic Investment and Commercialization Board and the Michigan Renewable Fuels Commission. He received his B.S.M.E. and Mathematics, M.S.M.E. and Ph.D. from the University of Michigan.



Alexander (Andy) Karsner *Former Assistant Secretary Office of Energy Efficiency and Renewable Energy*

The Honorable Andy Karsner served as America's ninth Assistant Secretary for Energy Efficiency and Renewable Energy from 2005 to 2008, during a period of unprecedented growth in clean energy technologies, investments and policy formulations. He distinguished himself as a principal architect and contributor to international climate change deliberations toward achieving a post-2012 global energy framework and as America's top regulator for energy efficiency. Mr. Karsner brings 20 years of experience in global energy development and project financing across a wide array of conventional and renewable sources. Previously, he served as CEO of the power development and consulting firm Enercorp, and both Director and Senior Development Manager for Wartsila Diesel. Mr. Karsner is currently on the Board of Directors of Argonne National Laboratory, Conservation International and Applied Materials.



2008 ENERGY EFFICIENCY FORUM HIGHLIGHTS



Each year, the Energy Efficiency Forum attracts hundreds of executives and leaders from both the private and public sectors to hear speakers representing a diverse range of opinions.

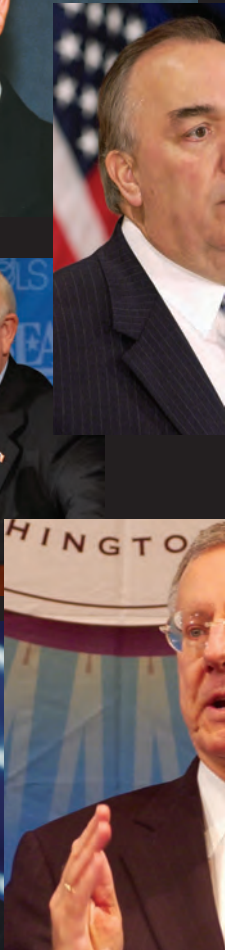
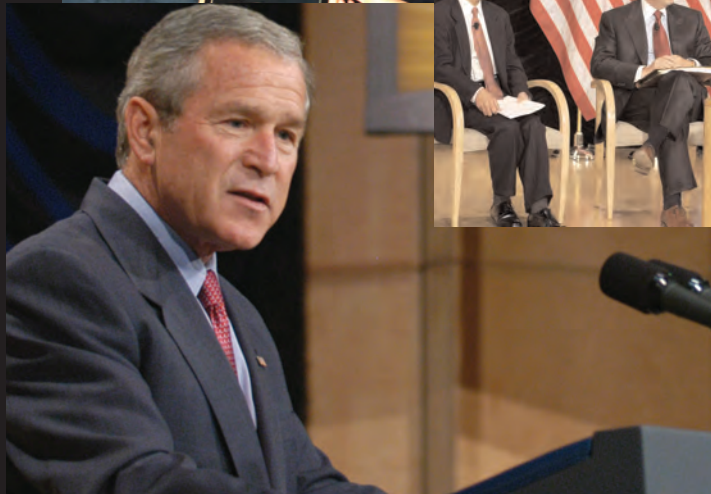


During the Mayor's Dialogue, Douglas Palmer shares the strides he is making in Trenton, New Jersey, including cleaning up brownfields and converting environmentally challenged areas for redevelopment.

HOW THE FORUM BEGAN

It started as the Energy Conservation Forum, reflecting 1970s-era images of sweaters and sacrifice. But as discussion about energy has become more comprehensive and sophisticated over the last 20 years, the concept of conservation has evolved into the critical significance of efficiency and its powerful, positive impact on global competitiveness, the environment, budgets, productivity and national security. The Energy Efficiency Forum continues to illuminate ideas through public discourse and shines a light toward the path upon which sound energy policy must travel. Along the way, it has sought to fairly represent a variety of themes and perspectives in order to make energy efficiency a top bipartisan priority among state and federal policymakers and create a strong alliance with business to ensure successful implementation. By providing attendees with an insider's view of energy policy and practice, Johnson Controls and the U.S. Energy Association hope to contribute to the ongoing energy evolution and advance the ideals of energy efficiency throughout the world. Welcome to a visual look back at 20 years of the Energy Efficiency Forum.









The Energy Efficiency Forum Hall of Fame is an initiative to pay tribute to outstanding leadership in energy efficiency by honoring professionals who have advanced the mission of the Energy Efficiency Forum: *To be the premier forum that promotes an energy efficiency ethic through the presentation of national and worldwide views on energy efficiency and the resulting impact on the environment, national security and economic growth.*

The Hall of Fame inductees are selected by the Energy Efficiency Forum Executive Council through the following criteria:

- The nominee must have demonstrated ongoing leadership in energy efficiency, making the topic a significant part of the individual's career and extending his/her impact beyond the organization.
- The nominee must have attained recognition in the field of energy efficiency, either in the public or private sector.
- The nominee must have advanced the Energy Efficiency Forum mission.
- The nominee must have participated or plan to participate in an Energy Efficiency Forum, as an award recipient, speaker, or member of the Executive Council.

After the inaugural induction of members in 2009 to commemorate the Forum's 20th anniversary, the Energy Efficiency Forum Hall of Fame will consider new inductees every five years.

Spencer Abraham

A former Michigan Senator, Spencer Abraham was appointed to the office of Secretary of Energy by President George W. Bush in January 2001. During his four-year tenure, he supported new energy technology development in the interest of energy security and a cleaner environment and was the recipient of the Forum's Energy Leadership Award. Since 2005, Mr. Abraham has been Chairman and Chief Executive Officer of The Abraham Group, a business consulting firm in Washington, D.C. He also is a distinguished visiting fellow at the Hoover Institution, a public policy research center.



Kateri Callahan

Kateri Callahan brings over 20 years of experience in policy advocacy, fundraising, coalition building, and organizational management to her position as the President of the Alliance to Save Energy. Now with operations in 12 countries, she leads the Alliance's efforts to educate and transform the marketplace through energy efficiency. Her earlier focus was on vehicles as head of the Electric Drive Transportation Association, promoting energy-efficient technologies including advanced batteries, hybrid drive systems and fuel cells. Her government and business connections serve the Forum well, especially through her role on the Executive Council.



20th Annual Energy Efficiency Forum

HALL OF FAME

Eileen Claussen

Eileen Claussen is President of the Pew Center on Global Climate Change and Strategies for the Global Environment. She is the former Assistant Secretary of State for Oceans and International Environmental and Scientific Affairs. Previously, Ms. Claussen served for three years as a Special Assistant to the President and Senior Director for Global Environmental Affairs at the National Security Council. She was Director of Atmospheric Programs at the U.S. Environmental Protection Agency, where she was responsible for activities related to the depletion of the ozone layer; Title IV of the Clean Air Act; and the EPA's energy efficiency programs. Ms. Claussen spoke at the 2004 Forum.



Christine Ervin

Christine Ervin is a nationally renowned spokesperson and leader on market-based strategies for green buildings, clean energy and climate change. Her career as an environmental leader spans executive positions in both national and state government as well as the nonprofit sector. As President and CEO of the U.S. Green Building Council, she led its growth from 200 members and three staff in 1999 to a highly influential coalition of nearly 5,000 organizations, 50 staff, and 70 local chapters and affiliates. President Clinton appointed her to be Assistant Secretary of Energy and manage a \$1 billion portfolio of clean energy technologies. Ms. Ervin has served on the Forum Executive Council.



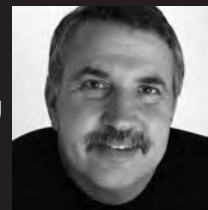
Douglas Decker

Douglas A. Decker, P.E., is the founder of the Energy Efficiency Forum, and served as its Chairman for 12 years. He spent 43 years with Johnson Controls before retiring as Vice President, Government Business in 2001. He participated in a number of congressional hearings, contributed to government studies, and spearheaded legislative and executive initiatives to promote energy efficiency worldwide. He has been interviewed frequently by the media, authored more than 200 articles on energy efficiency issues and is the co-author of the book *Policy Evolution: Energy Conservation to Energy Efficiency*, The Fairmont Press Inc., 1997.



Thomas Friedman

Thomas Friedman has made a career examining and writing about global trends and issues, including energy and the environment. He often speaks of energy efficiency in his Pulitzer Prize-winning articles in the *New York Times*, his books, including *The World is Flat* and *Hot, Flat, and Crowded: Why We Need a Green Revolution — and How It Can Renew America*, and his television specials on the Discovery Channel. At the 2008 Forum he spoke to a fascinated audience, sharing excerpts from his new book, which has earned the first Financial Times and Goldman Sachs Business Book of the Year Award.



Byron L. Dorgan

Byron L. Dorgan was re-elected to a third term in the U.S. Senate in November 2004 with nearly 70 percent of the vote after serving two prior terms in the Senate and six terms in the U.S. House. He is working to position his home state of North Dakota to play a vital role in the nation's effort to achieve energy independence by reducing the use of foreign oil. Senator Dorgan is Chairman of the Senate Democratic Policy Committee and the Energy & Water Appropriations Subcommittee and a senior member of the Energy & Natural Resources and Commerce, Science and Transportation Committees. He spoke at the 2003 Forum.



David Garman

David Garman spent 21 years on Capitol Hill working for two U.S. Senators and two Senate Committees before being named the Assistant Secretary for Energy Efficiency and Renewable Energy and ultimately the Under Secretary of Energy. At the DOE, he shaped national energy policy at the highest levels and played a key role in developing and implementing major Presidential initiatives, including FreedomCAR, and the Advanced Energy Initiative. Mr. Garman now leads a federal relations and management consulting firm, focusing on energy issues. He has served on the Forum Executive Council.



HALL of FAME INDUCTEES

John H. (Jack) Gibbons

Jack Gibbons has served with distinction as an experimental physicist; expert in energy supply and conservation; and environmental technology development. He was appointed First Director of the Federal Office of Energy Conservation in 1973, at the start of the nation's first major energy crisis. He returned to Washington in 1979 to direct the U.S. Congressional Office of Technology Assessment. When he spoke at the Forum, it was in his role as Science Advisor to President Bill Clinton and Director of the White House Office of Science and Technology Policy. Today, he continues an active role in numerous public and private service activities.



Thomas Kuhn

Thomas Kuhn is President and CEO of the Edison Electric Institute (EEl), the association of investor-owned electric companies whose members generate and distribute about three-quarters of the nation's electricity. EEl also has a growing affiliate membership of utilities worldwide. Mr. Kuhn joined the Institute in 1985 as Executive Vice President, was named COO in 1988, and elected President in 1990. Previously, he was President of the American Nuclear Energy Council. He received The Energy Daily's 2000 Public Policy Leadership Award and the Alliance to Save Energy's 2004 Chairman's Award. Mr. Kuhn spoke at the Forum in 1992 and 2007.



Mark Ginsberg

Mark Ginsberg joined the U.S. Department of Energy (DOE) in 1991 and has helped set direction for energy efficiency and renewable energy worldwide. Previously, he served in the Arizona Energy Office. From 1991 through 1997, he directed the Federal Energy Management Program, providing leadership for Federal agencies to reduce energy consumption. Mr. Ginsberg now serves on DOE's Efficiency and Renewable Energy Board of Directors. A Forum Energy Leadership Award winner, he was recently honored with a Lifetime Achievement Award from the Alliance to Save Energy. The U.S. Green Building Council also established a permanent Ginsberg Fellowship in 2003.



Tom Leppert

Tom Leppert was elected Mayor of Dallas in June 2007. Since then, the Mayor and City Council have pursued policies that have dramatically improved the quality of life for everyone in Dallas. When he spoke at the Energy Efficiency Forum in 2006, it was as CEO of Turner Construction, one of the country's largest construction firms and a leader in green buildings. A former White House Fellow, Mr. Leppert served as Chair of the Greater Dallas Chamber of Commerce prior to being elected Mayor. He also pursued a leadership role in the U.S. Conference of Mayors as Chair of the influential Urban Economies Committee.



Kathleen Hogan

Kathleen Hogan is Director of the Climate Protection Partnerships Division of the U.S. Environmental Protection Agency (EPA). She manages most of the Agency's industry partnership programs, including ENERGY STAR, one of the country's most recognized energy efficiency brands. She has also overseen development of EPA's Green Power Partnerships. Previously, she managed a number of partnership programs designed to reduce emissions of the more potent greenhouse gases. She has also developed and managed successful voluntary programs with the U.S. natural gas industry and the U.S. primary aluminum industry. Ms. Hogan received an Energy Leadership Award at the 2002 Forum.



Greg Nickels

As Mayor of Seattle, Greg Nickels has earned a national reputation for innovative leadership in many areas, particularly energy and the environment. Most notably, he also is the author of the Mayor's Climate Protection Agreement, in which participating cities commit to strive to meet or beat the Kyoto Protocol targets in their own communities. With Mayor Nickels' leadership, some 944 mayors representing a total population of more than 84 million citizens have currently signed on to the agreement. He will serve as President of the U.S. Conference of Mayors in 2009. He provided valuable input to our Mayor's Dialogue at the 2008 Forum.



Alexander (Andy) Karsner

Andy Karsner is a true example of government leadership and business acumen. He served as Assistant Secretary for Energy Efficiency and Renewable Energy for President George W. Bush, where he earned the respect of both the business and environmental communities. The *Wall Street Journal* called him "the wolf in the henhouse" for his unrelenting efforts to keep Washington focused on the role of energy. Mr. Karsner came to government as CEO of the energy development firm Enercorp, and has since made a career as a consultant working with the biggest players in the global energy industry. He received an Energy Leadership Award at the 2008 Forum.



Hazel R. O'Leary

Hazel R. O'Leary is a former cabinet member, businesswoman, lawyer, and community leader dedicated to practical solutions in education, energy policy, security, technology, economic productivity and sustainable development. She is the first African-American, woman, and utility executive to serve as Energy Secretary. At the fourth annual Forum, Ms. O'Leary spoke enthusiastically about how the concept of energy conservation and efficiency was undergoing a transformation from a wallflower into the belle of the ball. She went on to receive the Forum's Energy Leadership Award in 1996. Today, she is President of Fisk University, where she's leading a new generation to be more energy efficient.



Dan Reicher

Dan Reicher has over 20 years of experience in business, government and private sector organizations focused on energy and environmental technology, policy, finance and law. Currently, he is Director of Climate Change and Energy Initiatives for Google.org, bringing the worlds of information technology and clean energy closer together. As President Clinton's Assistant Secretary for Energy Efficiency and Renewable Energy in the U.S. DOE, he spoke at the 2000 Forum and announced the first 20 companies to achieve the brand new ENERGY STAR Label for Buildings. He has been a consultant to the Senate Environment and Public Works Committee and a Visiting Fellow at the World Resources Institute.



Philip Sharp

Philip Sharp served Indiana in the U.S. House of Representatives from 1975 to 1995 where he was a driving force in the development of major energy legislation and the Energy Policy Act of 1992. He also helped develop a critical part of the 1990 Clean Air Act Amendments, providing for a market-based emissions allowance trading system. Following, he had a lengthy career on the faculty of the John F. Kennedy School of Government and the Institute of Politics at Harvard University. He continues his dedication to energy efficiency and the environment as the President of Resources for the Future. The Forum presented him with its Energy Leadership Award in 1994.



Edward G. Rendell

Edward G. Rendell, Pennsylvania's 45th Governor, began a second term of office on January 16, 2007, following a landslide re-election victory. He is making Pennsylvania a leader in the pursuit of energy independence — by creating jobs in the emerging alternative energy economy, developing effective strategies to reduce dependence on foreign oil, and saving families money. His administration works closely with businesses, homeowners, schools and local governments to promote energy efficiency and renewable energy — efforts he expands through his work as Chairman of the National Governors' Association. Governor Rendell received the Energy Leadership Award at the 2006 Forum.



Branko Terzic

Branko Terzic has been involved in the Energy Efficiency Forum in numerous ways over the years — as a speaker, moderator and member of the Executive Council. A former Energy Commissioner in Wisconsin and at the Federal Energy Regulatory Commission, Mr. Terzic currently is Global Regulatory Policy Leader, Energy & Resources Group for Deloitte Services LP, an international energy consultant to corporations, multilateral lending agencies and governments. He is a member of the National Petroleum Council and the current Chairman of the Ad Hoc Group of Experts on Cleaner Electricity Production from Coal and Other Fossil Fuels of the United Nations Economic Commission for Europe.



James (Jim) Rogers

Jim Rogers has more than two decades of experience as a chief executive officer in the electric utility industry. He was named Chairman of Duke Energy in January 2007, and its President and CEO following the merger of Duke Energy and Cinergy in April 2006. Previously, he served as Cinergy's Chairman and CEO for more than 11 years. He has also worked with the Federal Energy Regulatory Commission and is currently Co-chair of the National Action Plan for Energy Efficiency. He recently told his shareholders, "The 21st-century mission of our company is to decarbonize our energy supply and provide universal access to energy efficiency."



Christine Todd Whitman

Christine Todd Whitman is President of The Whitman Strategy Group, a consulting firm that specializes in energy and environmental issues. She served in the cabinet of President George W. Bush as Administrator of the Environmental Protection Agency from January of 2001 until June of 2003. She was the 50th Governor of the State of New Jersey from 1994 to 2001, and was the first woman elected to the State's top position. At the 2001 Forum, she was awarded the Energy Leadership Award for her advocacy of financial incentives for energy-efficient building designs and the development of renewable energy projects while serving as Governor and head of the New Jersey Board of Public Utilities.



James R. Schlesinger, Ph.D.

James R. Schlesinger was the nation's first Secretary of Energy, named in 1977 after helping then-President Jimmy Carter create the office and the National Energy Policy. In his many years of public service, he also served as Secretary of Defense, Director of Central Intelligence and Chairman of the Atomic Energy Commission. Dr. Schlesinger currently divides his time between MITRE, where he serves as Chairman of the Board, and Barclays Capital, where he serves as Senior Advisor. He spoke at the 1991 Energy Efficiency Forum. He is also a consultant to the Departments of Defense and State, and a member of the Defense Policy Board and the International Security Advisory Board.



Timothy E. Wirth

Timothy E. Wirth is President of the United Nations Foundation and Better World Fund — organizations founded in 1998 to support and strengthen the work of the U.N., especially with the environment. He began his political career as a White House Fellow under President Lyndon Johnson and was Deputy Assistant Secretary for Education in the Nixon Administration. In 1970, he successfully ran for the U.S. House of Representatives, representing Colorado's 2nd Congressional District from 1975-1987. In 1986, he was elected to the U.S. Senate where he focused on environmental issues, particularly global climate change and population stabilization. Senator Wirth spoke at the 2006 Forum.



2009 HOSTS



John (Jack) E. Futcher

President of Bechtel Power Corporation

Jack Futcher is the President of Bechtel Power Corporation (BPC) responsible for managing Bechtel's global activities in project development, execution, and services for fossil, nuclear, and renewable power. BPC includes Bechtel's Communication Global Business Line rendering services in managing upgrades and expansions of entire national telecommunication networks. He also serves on the Board of Directors of PGESCo, a power engineering and construction company in Egypt and Cimtas Pipe, an integrated engineering, procurement and fabrication company in Turkey. Over his 28-year Bechtel career, Mr. Futcher has served in numerous management and leadership roles and has significant operational experience. He holds a B.S. degree in Finance from Lehigh University. He is a member of the Executive Committee, Audit Committee, Supplier Executive Task Force and Board of Directors of the Nuclear Energy Institute. Mr. Futcher serves as Chairman of the Board of Directors for the United States Energy Association.



Steven Roell

Chairman and Chief Executive Officer, Johnson Controls, Inc.

Steven Roell joined Johnson Controls in 1982 as Operations Controller for the Systems and Services Division of the company's Controls business and was named the Division Controller shortly thereafter. He then served as Treasurer and Corporate Controller, and from 1991 to 2004, as Senior Vice President and Chief Financial Officer. He was elected Executive Vice President in 2004 and Vice Chairman of the Board of Directors in 2005. Mr. Roell was elected Chief Executive Officer effective Oct. 1, 2007. He was also elected Chairman of Johnson Controls' Board of Directors effective Jan. 1, 2008. Mr. Roell is a Director of Interstate Battery System of America, Inc. and Wheaton Franciscan Healthcare-Southeast Wisconsin. He also serves on the Board of Directors of Hunger Task Force and the Board of Trustees of the Boys & Girls Club of Greater Milwaukee. Mr. Roell has a Bachelor of Science in Accounting from St. Ambrose University. He received a Certificate of Management Development from Northeastern University.



C. David (Dave) Myers

President, Building Efficiency, Johnson Controls, Inc.

C. David (Dave) Myers was named the ninth President of the Johnson Controls Building Efficiency Business in December of 2005. Previously, he served as CEO for YORK International. Mr. Myers joined YORK in 1994 as Director of Financial Planning and Controls. That same year, he became Director of Finance, Airside Products Group. He was promoted to Corporate Controller in 1995 and then became Vice President of Finance, Engineered Systems Group in 1998. In 2000, he was named Vice President and Chief Financial Officer and then became Executive Vice President and Chief Financial Officer in 2003. Mr. Myers was promoted to President and CEO in 2004. He is on the Board of Discovery World (an interactive children's museum) in Milwaukee, WI. He is the former Chairman of the Board of Directors for the Air-Conditioning, Heating and Refrigeration Institute (AHRI) and sits on the Board of Trustees for the York College of Pennsylvania. He is a C.P.A. and a graduate of Pennsylvania State University.

EXECUTIVE COUNCIL CO-CHAIRS

Barry K. Worthington *Executive Director, United States Energy Association*

Barry K. Worthington serves as the Executive Director of the United States Energy Association (USEA) where he directs the Association's domestic and international activities. He has served in this capacity since September 1988. Previously, he served as a Vice President of the Thomas Alva Edison Foundation and prior to that served in several capacities with Houston Lighting & Power Company, now known as Center Point. Mr. Worthington has also written extensively on energy and environmental matters, and addresses many conferences on national and international energy issues. He holds a B.S. degree from Pennsylvania State University and an M.S. degree from the University of Houston.



Betty L. Arndt *Vice President, Communications, Building Efficiency, Johnson Controls, Inc.*

Betty L. Arndt is Vice President, Communications, for Johnson Controls. She is responsible for all internal and external communications for the Building Efficiency Business. Ms. Arndt is on the advisory committee for Northwestern University's Integrated Marketing Communications Journal and is the former Vice President of Marketing for the International Business Marketing Association. She is currently serving on the Corporate Advisory Council of State Lt. Governor Barbara Lawton's Wisconsin Women's Prosperity Initiative. She is a member of the Arthur W. Page Society, and MAPI – Manufacturers Alliance. Additionally, Ms. Arndt is on the Board of trustees for Marquette University's Haggerty Museum of Art, the Women and Girls' Fund and Skylight Opera Theatre. She has a B.A. degree from Marquette University and an M.A. from the University of Wisconsin.



Clay Nesler *Vice President, Global Energy and Sustainability, Johnson Controls, Inc.*

Clay Nesler is the Vice President, Global Energy and Sustainability for the Building Efficiency Business of Johnson Controls. He is responsible for overall energy and sustainability strategy, policy, communications and innovation on a global basis. He also serves on the company's sustainability leadership team with responsibility for setting overall sustainability strategy and policy across the corporation. Since joining Johnson Controls in 1983, Mr. Nesler has held a variety of leadership positions in technology, new product development, marketing and strategy in both the U.S. and Europe. He is active in ASHRAE (American Society of Heating, Refrigerating and Air Conditioning Engineers) as an author, speaker and technical committee chairman. He serves on the Wisconsin Governor's Task Force on Global Warming and the advisory committee for The Climate Registry. He received his B.S. and M.S. degrees from the University of Illinois at Urbana-Champaign.



EXECUTIVE COUNCIL MEMBERS

Barbara Bauman Tyran *Director,
Electric Power Research Institute (EPRI)*



Barbara Tyran is Director, Washington Relations, in EPRI's regional office in Washington, D.C. She serves as the principal liaison between EPRI executive management, and Congress, the Administration, the national trade associations, the national leadership of the state public utility commissions, and the Washington energy community. Ms. Tyran joined EPRI in 1998 after serving for several years as Manager of Federal Government Affairs for two electric utilities, Kansas City Power & Light and Empire District Electric Company. Previously, she was the Washington representative for the Detroit Edison Company. Ms. Tyran holds a B.A. degree with Honors from Stanford University and an M.B.A. from Yale University.

Sheldon M. Groner *Executive Vice
President, Finance & Operations, NAREIT*



Sheldon M. Groner is Executive Vice President, Finance and Operations, at the National Association of Real Estate Investment Trusts (NAREIT), the trade association that represents REITs and publicly traded real estate in the United States. Mr. Groner's main responsibilities are oversight of finance and accounting; marketing and member affairs; and administration. He joined NAREIT in 1998 from the public policy organization Empower America, where he served as CFO, Treasurer and Secretary. Mr. Groner achieved his C.P.A. in Illinois, and attended DePaul University in Chicago, where he was enrolled in the Eldred C. Strobel Scholars Program and received his B.S. in Accountancy.

David J. Brady *President and CEO,
International Facility Management Association*



David J. Brady is President and CEO of the Houston-based International Facility Management Association (IFMA). He has 25 years of experience in association management. Previously, Mr. Brady served as Executive Vice President and COO. He joined the staff in 1993 as Director of Membership Services, and has also held the positions of Vice President of Education and Event Management, and Vice President of Administration and Member Resources. Mr. Brady is a member of the American Society of Association Executives and holds a Bachelor's degree in Business Administration from Olivet College in Olivet, Michigan. He serves on a variety of Boards of Directors.

Jonathan Lash *President,
World Resources Institute (WRI)*



Jonathan Lash has led the World Resources Institute as its President since 1993. The WRI's research, analysis and policy recommendations provide practical solutions to global challenges of environment and sustainability. He is recognized internationally for his expertise on climate change, energy security, and resource, environment and development policies. From 1993 until 1999, he served as Co-chair of the President's Council on Sustainable Development, a group of U.S. government, business, labor, civil rights, and environmental leaders appointed by President Clinton that developed visionary recommendations for strategies to promote sustainable development.

Kateri Callahan *President, Alliance to Save Energy*

Kateri Callahan brings more than 20 years of experience in policy advocacy, fundraising, coalition building, and organizational management to her position as the President of the Alliance to Save Energy. Ms. Callahan spearheads the organization's initiatives to advance energy efficiency worldwide to achieve a healthier economy, a cleaner environment, and greater energy security. She leads a staff of over 50, with operations in 12 countries, and an annual budget of \$11 million. Working with the Alliance Board of Directors, she directs policy advocacy, market transformation, education and outreach, communications

and technology deployment programs at the Alliance. Ms. Callahan serves as the principal spokesperson for the Alliance, appearing regularly before the Congress and the media, and addressing gatherings around the world about the environmental, economic and national security issues associated with the use of energy. She serves as the Co-chair of The Keystone Center Energy Board and on the Boards of the Business Council for Sustainable Energy and the Building Performance Institute.



Jennifer Layke *Deputy Director, Climate and Energy Program, World Resources Institute*



At the World Resources Institute (WRI), Jennifer Layke focuses on business, climate change strategy and policy, and renewable energy. She has been at the WRI since 1997. She founded The Green Power Market Development Group, a partnership with 12 major U.S. businesses including Alcoa, General Motors and DuPont with a goal of developing 1,000 MW of cost-competitive, new green power in the U.S. by 2010. In 2003, she launched Climate Northeast, a corporate partnership that builds strategies for companies to thrive in a carbon-constrained economy. She earned an A.B. in Asian Studies and Political Science from Pitzer College in Claremont, CA, and an M.S. in Natural Resource Policy and an M.B.A. from the University of Michigan.

David E. Rodgers *Director of Strategic Planning and Analysis, Energy Efficiency and Renewable Energy (EERE), U.S. Department of Energy*

David E. Rodgers supports the Assistant Secretary in day-to-day management of the EERE energy efficiency portfolio. He has been with the U.S. Department of Energy (DOE) for 18 years and has served in the Department's energy efficiency programs for buildings, industry, and transportation. He assumed his current position in March of 2009. Mr. Rodgers has experience with regulatory development, R&D management, deployment activities, partnership development, business systems, and planning and analysis. He has received degrees in Chemical Engineering and Computer Science from Washington University in St. Louis, and a Master's in Public Management from the University of Maryland. He is a former Presidential Management Fellow.

Steve Nadel *Executive Director, American Council for an Energy-Efficient Economy (ACEEE)*

Steve Nadel is the Executive Director of the American Council for an Energy-Efficient Economy (ACEEE), a non-profit research organization that works on programs and policies to advance energy-efficient technologies and services. He has been at ACEEE for nearly 20 years serving as Deputy Director of the organization and Director of ACEEE's Utilities and Buildings programs prior to his promotion to Executive Director in 2001. Mr. Nadel has worked in the energy efficiency field for nearly 30 years and has authored over 100 publications on energy-efficiency subjects. His current research interests include equipment efficiency standards, utility-sector energy efficiency programs and policies, and state and federal energy and climate change policy.

Maria Vargas *Director, Strategic Partnerships, Climate Protection Division, U.S. Environmental Protection Agency (EPA)*



Maria Vargas is the Director of Strategic Partnerships for the Climate Protection Division in the Office of Air and Radiation within the EPA. She has worked for the EPA since 1986. Previously, she was the Co-director of the ENERGY STAR® Buildings and Green Lights Partnership. Before that her work at EPA included serving as Marketing Director for the ENERGY STAR program and policy work on the issues of ozone depletion, global climate change, and related environmental and energy issues. Ms. Vargas received a Bachelor's degree from Swarthmore College and a Master's degree from the University of Oregon in Public Affairs and Urban and Regional Planning.

The Honorable Branko Terzic *Regulatory Policy Leader, Energy & Resources Group, Deloitte Services LP*

Branko Terzic is a former commissioner on the Federal Energy Regulatory Commission and the Wisconsin Public Service Commission. He is an international energy consultant to corporations, multilateral lending agencies and governments on energy, utility and infrastructure. Currently he is also Chairman of the Ad Hoc Group of Experts on Cleaner Electricity Production from Coal and Other Fossil Fuels of the United Nations Economic Commission for Europe and a member of the National Petroleum Council. He is a member of the Advisory Board of the North American Energy Standards Board, on the Executive Committee of the Bordeaux Energy Colloquium and the advisory

council of the Women's Council on Energy and Environment. Previously, he was Chairman, CEO of Yankee Energy System, Inc. His column *Terzic on Strategy*, started in 1999, appears in *Energy Metro Desk* and his column *Commentary* appears in *European Energy Review*. Mr. Terzic has a B.S. Engineering and a Doctorate of Sciences in Engineering "honoris causa" University of Wisconsin-Milwaukee, and he is Professional Engineer and Fellow (FRSA) of United Kingdom's The Royal Society for the encouragement of Arts, Manufacture and Commerce.



EXECUTIVE COUNCIL MEMBERS

Paul von Paumgarten *Director of Energy and Environmental Affairs, Building Efficiency, Johnson Controls, Inc.*



Paul von Paumgarten has been an industry expert and spokesperson for the last 25 years on the issues of energy efficiency, green buildings and sustainable communities. He is one of the original members and currently is a Board member of the U.S. Green Building Council, having served as Treasurer and co-chair of the LEED® Steering Committee. He was the Chairman of the LEED for Existing Buildings Committee as well as the Finance and Marketing Committees. He earned the USGBC's Leadership Award in 2005 for his work on LEED development. Mr. von Paumgarten has a degree in Finance and Marketing from the University of Wisconsin.

Suzanne Watson *American Council for an Energy-Efficiency Economy*

Suzanne Watson is the Policy Director for the American Council for an Energy-Efficient Economy (ACEEE), based in Washington, D.C. She coordinates ACEEE's federal and state policy efforts. Prior to joining ACEEE in 2008, she served as the Director for the Office of Innovation at the Maine Department of Environmental Protection, as Energy and Climate Policy Director for NESCAUM, a not-for-profit firm in Boston, as Senior Policy Advisor for the Northeast-Midwest House and Senate Coalitions on Capitol Hill, and as Founder and Director of the Maine Environment & Energy Center. She received her B.A. in Political Science from Bowdoin College in Brunswick, Maine, and was awarded a Juris Doctor and Master of Intellectual Property Law from Franklin Pierce Law Center in Concord, New Hampshire.

Mark F. Wagner *Vice President, Government Relations, Johnson Controls, Inc.*



In his role at Johnson Controls, Mark Wagner develops potential business opportunities with the federal government in the areas of energy efficiency, building controls and security solutions. His areas of expertise include energy policy, federal sites that showcase energy efficiency, renewable energy, and electronic security systems, as well as advanced battery technology for hybrid electric vehicles. Previously, he served in the Office of the Secretary of Defense as Special Assistant to the Assistant Secretary of Defense for Economic Security. Mr. Wagner has a B.A. degree in Political Science from Indiana University and a Law degree from the Indiana University School of Law at Bloomington.

Mary Ann Wright *Chief Executive Officer of Johnson Controls-Saft and Vice President and General Manager, Hybrid Systems for Johnson Controls, Inc.*



Mary Ann Wright is responsible for accelerating the growth and executing the launch of hybrid, plug-in hybrid and electric vehicle battery programs with emphasis on state-of-the-art technology, manufacturing and electronics integration. She joined Johnson Controls in March 2007. Previously, she served as Executive Vice President Engineering, Product Development, Commercial and Program Management for Collins & Aikman Corporation and Director, Sustainable Mobility Technologies and Hybrid Vehicle Programs at Ford Motor Company. She has a Bachelor's degree from the University of Michigan, an M.S. from the University of Michigan and an M.B.A. from Wayne State University.

Terry F. Yosie, Ph.D. *President and CEO, World Environment Center*

Terry F. Yosie joined the World Environment Center (WEC) in October 2006 as the President and CEO. In this role, he develops and implements strategies to advance sustainable development through the business operations of WEC member companies and in partnership with government agencies, non-governmental organizations, universities and other stakeholders. He has held senior level positions in government, corporate and consulting organizations. He served as Vice President at the American Chemistry Council from 1999 to 2005, and managed a global CEO Task Force in 2004 to 2005 to develop the

Responsible Care Global Charter to improve chemical industry performance and sustainable development commitments in 52 countries. Dr. Yosie is a consultant with the EPA Science Advisory Board. He earned his Doctorate degree in Humanities and Social Sciences from Carnegie Mellon University and has been selected as one its Most Notable Alumni.



SPONSORS

The **United States Energy Association (USEA)** is the United States member of the World Energy Council (WEC). USEA is an association of approximately 150 public and private energy-related organizations, corporations and government agencies. It coordinates the United States' participation in the WEC, nominates representatives to WEC activities, and organizes the United States delegation to the triennial Congresses. USEA also sponsors policy reports and conferences dealing with global and domestic energy issues, as well as trade and education exchange programs. USEA also conducts a number of international energy development activities on behalf of the U.S. government, including the Agency for International Development (USAID), the Department of Energy and the Trade Development Agency. USEA also manages our nation's Energy Partnership Program on behalf of USAID. Its offices are located in Washington, D.C. For more information, visit www.usea.org.



Johnson Controls, Inc. (NYSE: JCI) headquartered in Milwaukee, Wisconsin, was founded by Professor Warren Johnson, who invented the first electric room thermostat in 1883.



The company operates three business units. Building Efficiency is a global leader in providing solutions to increase buildings' energy efficiency and operational performance. Automotive Experience provides innovative seating systems, instrument panels, door panels, overhead systems, floor consoles and interior electronics for vehicles. Power Solutions provides advanced vehicle power solutions and is the world's largest producer of lead-acid automotive batteries and continues to break new ground by developing battery chemistries for hybrids. Johnson Controls has grown exponentially, achieving over \$38 billion revenue in 2008. It is ranked 58 on the Fortune 500, has 140,000 employees in more than 1,000 global locations, serving customers in over 125 countries. For more information, please visit www.johnsoncontrols.com.

2008 ENERGY EFFICIENCY FORUM HIGHLIGHTS



Mayors John S. Brenner (York, Pennsylvania), Douglas H. Palmer (Trenton, New Jersey) and Gregory J. Nickels (Seattle, Washington) share a lively dialogue on current strategies for energy efficiency, barriers to implementation and impact on their communities.



Monica Trauzzi, Editorial Director and host of E&ETV moderates the Mayor's Dialogue, a spotlight on local leadership for energy efficiency across America.

