Avaya DevConnect

Backgrounder

Avaya DevConnect helps members create the new generation of intelligent communications solutions.

The Avaya DevConnect program promotes the development, compliance-testing and co-marketing of innovative third-party products that are compatible with Avaya's standards-based solutions. Member organizations have expertise in a broad range of technologies – including IP telephony, contact center and unified communication applications – helping companies extend the value of their multi-vendor networks and transform voice into an intelligent business application.

Avaya recognizes how important it is for customers to have a communications partner who is committed to enabling multi-vendor environments through standards-based solutions. Towards this end, the company has built a set of partnerships with leading technology companies that further extend the value of Avaya solutions and services for our customers. DevConnect compliance tests help our members provide increased reliability of end-to-end solutions to customers.

Avaya Aura™ further protects our customers' capital investments in the hundreds of solutions available from DevConnect members or developed in house by using the same Software Development Kits (SDKs) available with current versions of Avaya software.

The more than 4,000 DevConnect members use Avaya's standards-based interfaces to develop new applications that enable them to better achieve business goals through the use of technology.

Many of these DevConnect members are looking ahead to the expanded opportunities that will be available to them with the launch of Avaya Aura. Among the members currently working with Avaya Aura are:

- Acme Packet, Inc., the leader in session border control solutions, enables the delivery of trusted, first-class interactive communications—voice, video and multimedia sessions—and data services across IP network borders. The Net-Net family of session border controllers supports multiple applications in service provider, enterprise and contact center networks—from VoIP trunking to hosted enterprise and residential services to fixed-mobile convergence. Acme Packet is supporting the Avaya Aura launch with its Net-Net session border controllers to satisfy critical network security, service assurance and regulatory requirements for Avaya remote worker and SIP trunking solutions. Acme Packet and Avaya are partnering to deliver on the promise of end-to-end SIP solutions, providing tremendous value to enterprises and contact centers, and a significant business opportunity for systems integrators looking to integrate multi vendor environments. www.acmepacket.com

- AudioCodes Ltd. designs, manufactures and sells advanced Voice over IP and converged VoIP and data networking products and applications to service providers and enterprises. The company provides a diverse range of cost-effective products for converged VoIP and data networks including Media Gateways, Multi-Service Business Gateways, Residential Gateways, IP Phones, Media Servers, Session Border Controllers (SBC), Security Gateways and Value Added Applications. AudioCodes is participating in the Avaya Aura launch, specifically with the MediaPack analog media gateways which provide important survivability capabilities to Avaya remote branch office deployments. www.audiocodes.com

- Speakerbus develops and delivers mission-critical voice communications solutions to the financial services and command and control industries. As a market leader in delivering innovative voice technology products such as IP hoot n' holler systems, conferencing platforms and a SIP turret, Speakerbus solutions are used by nine out of the top ten securities firms and installed in 30 countries worldwide. Speakerbus' *i* turret is the next generation of IP trader voice appliances that heralds in a new era of open systems and technology partnerships. Speakerbus is committed to a close partnership with Avaya and the progression of their next generation solution architecture. www.speakerbus.com

For more information about DevConnect and the solutions our partners have developed please go to www.avaya.com/devconnect