



BIO FOR DANIEL D. GARRETT

Daniel D. Garrett has made great strides in the not-for-profit world. In his role at Prevent Blindness America, he serves as senior vice president, where he oversees marketing, communications and governmental affairs. He was responsible for leading national and grassroots efforts to lobby Congress that led to the creation of a vision loss prevention program at the Centers for Disease Control and Prevention. In addition, Garrett has raised millions of dollars from both private and public sectors for the Prevent Blindness America mission.

Mr. Garrett has a long and distinguished career in the not-for-profit sector, having worked for more than five years at the American Red Cross, where he worked directly under Elizabeth Dole managing marketing and communications activities in Washington, D.C. and Chicago, where he served as director of marketing. Prior to his appointment at Prevent Blindness America in 2000, he was principal at Garrett & Associates, a marketing and communications firm for non-profits and associations.

He serves on several boards of directors including AMD Alliance International, Research to Prevention Coalition, National Council on Patient Information & Education (NCPPIE), and is chair-elect for the Poetry Center of Chicago. He is an active member of the Executive's Club of Chicago, Academy Health, American Public Health Association and American Marketing Association.

A resident of Chicago, Mr. Garrett graduated from Iowa State University with a Bachelor's degree in Business Administration, and has completed course work for a Master's degree in Public Administration from the University of Illinois at Chicago.